

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Menasha Corporation		08/14/2003	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Stratecom Graphics Company		
Street Address:	1645 Bergstrom Road		
City:	Neenah		
State/Country:	WISCONSIN		
Postal Code:	54956		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Registration Number:	2615905		
CORRESPONDENCE DATA			
Fax Number:	(414)271-3552		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4142775000		
Email:	tm-dept@quarles.com		
Correspondent Name:	Marta S. Levine		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	650005.93936		
NAME OF SUBMITTER:	Marta S. Levine		
Total Attachments: 2			
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source=OKtifStratecom2.tif			

CH \$40.00 2615905

Assignment of Service Mark

This Assignment of Service Mark is made by and between Menasha Corporation, a Wisconsin corporation with its principal place of business at 1645 Bergstrom Road, Neenah, Wisconsin 54956 (the "Assignor"), and Stratecom Graphics Company, a Delaware corporation with its principal place of business at 1645 Bergstrom Road, Neenah, Wisconsin 54956 (the "Assignee").

Whereas, the Assignor is the owner of the service mark STRATECOM GRAPHICS for "commercial printing services", the U.S. service mark registration therefor (U.S. service mark Registration No. 2,615,904, which issued on September 3, 2002), and the goodwill of the business in connection therewith (the "Service Mark"); and

Whereas, the Assignee desires to acquire the Service Mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Assignor hereby sells, assigns and transfers unto the Assignee, the Assignor's entire right, title and interest in and to the Service Mark and the Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Service Mark.

In witness whereof, the Assignor has caused this Assignment of Service Mark to be executed and sealed by a duly authorized officer as of the date written below.

Date: August 4, 2003

Menasha Corporation

By: 

Name: Thomas V. Bender

Title: Assistant Secretary

TRADEMARK

REEL: 002699 FRAME: 0862

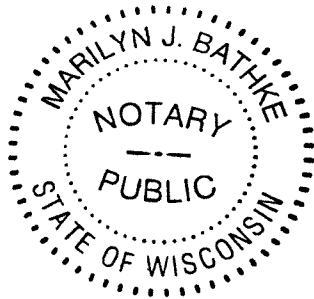
STATE OF WISCONSIN

WINNEBAGO COUNTY

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Personally came before me this 14th day of August, 2003, the above-named individual, to me known to be the person who executed this document and acknowledged the same.

(SEAL)



Marilyn J. Bathke
Notary Public, State of Wisconsin
My Commission Expires: 2/19/06