

03-26-2003



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Form PTO-1595  
-31-92

102400344

To the Hon  
Please record the attached original document(s) or copy thereof.

WUID# 102400344  
177434

1. Name of conveying party(ies):

Sara Lee Corporation

- Individual
- General Partnership
- Corporation-State
- Association
- Limited Partnership
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

3/24/03

2. Name and address of receiving party(ies):

Name: Huisken Meat Company of Sauk Rapids, Inc.

Internal Address: \_\_\_\_\_

Street Address: 245 Industrial Boulevard

City: Sauk Rapids State: Minnesota ZIP: 56379

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Minnesota
- Other

If assignee is not domiciled in the U.S., a domestic representative designation is attached:

- Yes
- No

Additional name(s) & address(es) attached?  
 Yes  No

Execution Date: October 4, 2002

4. Application number(s) or trademark number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Trademark Application No.(s)

76/226,379 filed 03/19/01

B. Trademark Registration No.(s)

- 1,219,309 registered 12/07/82
- 1,962,738 registered 03/19/96
- 2,503,145 registered 10/30/01
- 2,459,033 registered 06/12/01

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence M. Nawrocki

NAWROCKI, ROONEY & SIVERTSON, P.A.  
3433 Broadway Street N.E., Suite 401  
Minneapolis, MN 55413

6. Total number of applications and trademarks involved: 5

7. Total fee (37 CFR 3.41): \_\_\_\_\_

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number: 14-0620

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence M. Nawrocki  
Name of Person Signing

Lawrence M. Nawrocki  
Signature

August 15, 2003  
Date

Total number of pages comprising cover sheet, attachments and document: 6

OMB No. 0651-0011 (exp. 4/94)

19510/001/101

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Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

**EXECUTION COPY**

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Sara Lee Corporation, a Maryland corporation ("Assignor"), is the sole and exclusive owner of certain trademarks which are the subject of the trademark registrations listed on Schedule A attached hereto; and

WHEREAS, Huisken Meat Company of Sauk Rapids, Inc., a Minnesota Corporation ("Assignee"), is desirous of acquiring from the Assignor all right, title, and interest in and to the trademarks and the trademark registrations listed on Schedule A, attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, as of October 4, 2002 the Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors and assigns, the entire right, title and interest in and to the aforesaid trademarks and the trademark registrations listed on Schedule A, attached hereto, together with the goodwill of the business connected with the use of and symbolized by said trademarks, and all causes of action by reason of any infringement of said trademarks, with the right to sue for and collect damages.

IN WITNESS WHEREOF, the Assignor and Assignee have hereby caused this Assignment of Trademarks to be executed by their duly authorized officers.

**SARA LEE CORPORATION**

By: Mark Silver  
Name: Mark Silver  
Title: Asst. Secretary

Agreed to and Accepted:

**HUISKEN MEAT COMPANY OF SAUK RAPIDS, INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[Signature Page to Assignment of Trademarks]

ACKNOWLEDGEMENTS

STATE OF Illinois )  
 ) SS  
COUNTY OF Cook )

Be it remembered on this 4<sup>th</sup> day of October 2002, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared Mark Silver to me known, who being by me duly sworn according to law, on his or her oath does depose and make proof of my satisfaction that he or she was at the time of the execution thereof Assistant Secretary of SARA LEE CORPORATION in the foregoing instrument; and that he or she signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his or her authority.

*Yvette Brandy*  
Notary Public



STATE OF \_\_\_\_\_ )  
 ) SS  
COUNTY OF \_\_\_\_\_ )

Be it remembered on this \_\_\_ day of October \_\_, 2002, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared \_\_\_\_\_, to me known, who being by me duly sworn according to law, on his or her oath does depose and make proof of my satisfaction that he or she was at the time of the execution thereof \_\_\_\_\_ of HUISKEN MEAT COMPANY OF SAUK RAPIDS, INC. in the foregoing instrument; and that he or she signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his or her authority.

\_\_\_\_\_  
Notary Public

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Sara Lee Corporation, a Maryland corporation ("Assignor"), is the sole and exclusive owner of certain trademarks which are the subject of the trademark registrations listed on Schedule A, attached hereto; and

WHEREAS, Huisken Meat Company of Sauk Rapids, Inc., a Minnesota Corporation ("Assignee"), is desirous of acquiring from the Assignor all right, title, and interest in and to the trademarks and the trademark registrations listed on Schedule A, attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, as of October 4, 2002 the Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors and assigns, the entire right, title and interest in and to the aforesaid trademarks and the trademark registrations listed on Schedule A, attached hereto, together with the goodwill of the business connected with the use of and symbolized by said trademarks, and all causes of action by reason of any infringement of said trademarks, with the right to sue for and collect damages.

IN WITNESS WHEREOF, the Assignor and Assignee have hereby caused this Assignment of Trademarks to be executed by their duly authorized officers.

**SARA LEE CORPORATION**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Agreed to and Accepted:

**HUISKEN MEAT COMPANY OF SAUK RAPIDS, INC.**

By: James R Hanson  
Name: James R Hanson  
Title: President

[Signature Page to Assignment of Trademarks]

ACKNOWLEDGEMENTS

STATE OF \_\_\_\_\_ )  
 ) SS  
COUNTY OF \_\_\_\_\_ )

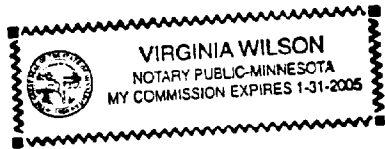
Be it remembered on this \_\_\_ day of October 4, 2002, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared \_\_\_\_\_, to me known, who being by me duly sworn according to law, on his or her oath does depose and make proof of my satisfaction that he or she was at the time of the execution thereof \_\_\_\_\_ of SARA LEE CORPORATION in the foregoing instrument; and that he or she signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his or her authority.

\_\_\_\_\_  
Notary Public

STATE OF Minnesota )  
 ) SS  
COUNTY OF Olmsted )

Be it remembered on this \_\_\_ day of October 4, 2002, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared JAMES R HANSON, to me known, who being by me duly sworn according to law, on his or her oath does depose and make proof of my satisfaction that he or she was at the time of the execution thereof President of HUISKEN MEAT COMPANY OF SAUK RAPIDS, INC. in the foregoing instrument; and that he or she signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his or her authority.

Virginia Wilson  
Notary Public



SCHEDULE A

U.S. Trademark Registrations

<b>TRADEMARK</b>	<b>REGISTRATION NO. AND DATE</b>
HUISKEN & Design (old)®	Dec. 7, 1982 Reg. No. 1,219,309
HUISKEN & Design (new)®	Mar. 19, 1996 Reg. No. 1,962,738
TASTE CLUB	Oct. 30, 2001 Reg. No. 2,503,145
DIXIE PRIDE®	June 12, 2001 Reg. No. 2,459,033
Be Sure	Filing date: Mar. 19, 2001 App. No. 76/226379