

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kinetic, Inc.

- Individual(s)
- General Partnership
- Corporation-State Iowa
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 8-14-03

2. Name and address of receiving party(ies)

Name: Innovation IP Holding Co.

Internal

Address: \_\_\_\_\_

Street Address: 409 W. 76th Street

City: Davenport State: IA Zip: 52806

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Iowa
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/187540

B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gerald M. Kraai

Internal Address: \_\_\_\_\_

Lathrop & Gage LC

Street Address: 2345 Grand Ave., Suite 2800

City: Kansas City State: MO Zip: 64108-2612

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

12-0600

DO NOT USE THIS SPACE

9. Signature.

Gerald M. Kraai

Name of Person Signing

Gerald M. Kraai  
Signature

8-15-03

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

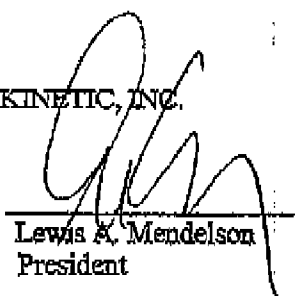
ASSIGNMENT OF TRADEMARKS

For \$1.00 (One Dollar) and other good and valuable consideration, KINETIC, INC., an Iowa corporation, whose principal offices are at 409 W. 76<sup>th</sup> Street, Davenport, Iowa 52806, grants, conveys and assigns to INNOVATION IP HOLDING CO., an Iowa corporation, whose principal offices are at 409 W. 76<sup>th</sup> Street, Davenport, Iowa 52806, all right, title, and interest in and to each of the following trademarks and trademark applications - to-wit:

KINETIC WHOOSH Serial No. 78/187540

together with the goodwill of the business symbolized by each of said trademarks, all common law rights associated with each of said trademarks, all claims for damages by reason of past infringement of each of said trademarks, and the right to sue and collect for any past infringement of each of said trademarks.

Executed August 14, 2003.

KINETIC, INC.  
By:   
Lewis A. Mendelson  
President

STATE OF MISSOURI )  
JACKSON COUNTY ) ss.

On this 14th day of August, 2003, before me, a Notary Public in and for said county and state, personally appeared Lewis A. Mendelson, the President of Kinetic, Inc., known to me to be the person and authorized officer of said corporation who executed the above Assignment of Trademarks on behalf of said corporation and acknowledged to me that the same was executed as the free and voluntary act and deed of said officer and as the free and voluntary act and deed of said corporation.

  
NOTARY PUBLIC

My Commission Expires:

NIKKOL L. GIBBS  
Notary Public - Notary Seal  
STATE OF MISSOURI - Platte County  
My Commission Expires Feb. 9, 2007

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TRADEMARK