

03-28-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102402793

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Simon Levi Company, Ltd. Individual(s) Association General Partnership Limited Partnership Corporation-State California Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Bronco Wine Company Internal Address: Street Address: 6342 Bystrum Road City: Ceres State: CA Zip: 95307 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: February 19, 2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,337,069 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Paulette R. Carey Internal Address: Street Address: Buchman & O'Brien, LLP 510 Thornall Street, Suite 200 City: Edison State: NJ Zip: 08837

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paulette R. Carey Name of Person Signing

Signature

3/3/03 Date

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Total number of pages including cover sheet, attachments, and document:

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40.00, US

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002701 FRAME: 0106

TRADEMARK ASSIGNMENT


Whereas, Simon Levi Company, Ltd., a corporation organized and existing under the laws of the State of California is the owner of the trademark PINEBROOK for use on wines and bourbon, and of US Trademark Registration no. 1,337,069 therefor; and

Whereas, Bronco Wine Company, a corporation organized and existing under the laws of the State of California is desirous of acquiring said trademark and the registration therefor together with the goodwill of the business pertaining thereto;

Now therefore, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Simon Levi Company, Ltd. does hereby assign to Bronco Wine Company, all right, title and interest in and to the trademark PINEBROOK and registration 1,337,069 therefor together with the goodwill of the business symbolized by the trademark.

Dated: 2-19-03, 2003

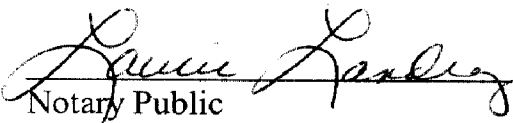
SIMON LEVI COMPANY, LTD.

By: 
 Name: John BARRY Jacobs
 Title: Pres.

STATE OF CALIFORNIA }
 COUNTY OF Sonoma } ss.:
 }

John Barry Jacobs being duly sworn, deposes and says that he is the President of Simon Levi Company, Ltd., and that he has executed the assignment for and on behalf of Simon Levi Company, Ltd., being duly authorized to do so.

Subscribed and Sworn to before me this 19 day of Feb, 2003.


 Notary Public

