

2-12-03

03-28-2003

FEB 12 2003

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings ⇨ ⇨ ⇨ ▼



102402806 ▼

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Kraft Foods Holdings, Inc.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: December 20, 2002

## 2. Name and address of receiving party(ies)

Name: Farley's and Sathers Candy Company, Inc.

Internal

Address: 7 Greenwich Office Park, Suite 200Street Address: 599 West Putnam AvenueCity: Greenwich State: CT Zip: 06830

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

 B. Trademark Registration No.(s) 1997772, 1674426,  
1580360, 0785717, 2339223
Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Perry J. Viscounty, Esq.Internal Address: Latham & Watkins LLPStreet Address: 650 Town Center Drive, 20th FlCity: Costa Mesa State: CA Zip: 92626

## 6. Total number of applications and registrations involved:

57. Total fee (37 CFR 3.41).....\$ 140.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

DO NOT USE THIS SPACE

## 9. Signature.

Anna T. Kwan

Name of Person Signing

Anna T. Kwan

Signature

February 11, 2003

Date

5

03/27/2003 BYTIME 00000096 1997772

Total number of pages including cover sheet, attachments, and document:

01 FC:8521  
02 FC:852240.00 OP  
100.00 OP
 Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

 TRADEMARK  
 REEL: 002701 FRAME: 0134

**ASSIGNMENT**

This Assignment (hereinafter referred to as "Assignment") is effective as of the 20<sup>th</sup> day of December, 2002, by and between Kraft Foods Holdings, Inc., a Delaware corporation, (hereinafter referred to as "Assignor") and Farley's & Sathers Candy Company, Inc., a Delaware corporation (hereinafter referred to as "Assignee");

WHEREAS, Assignor has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark registrations listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks as set forth in Schedule A; together with the goodwill symbolized by said Trademarks.

Kraft Foods Holdings, Inc., Assignor  
a Delaware corporation

Executed at Northfield, IL, this 17 day of December, 2002.

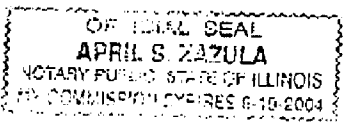
By: *John F. Mowrer*  
Name: John F. Mowrer  
Title: Vice President, Treasurer and Controller

STATE OF ILLINOIS }  
COUNTY OF COOK } SS:

On December 17, 2002, before me, April S. Zazula, a Notary Public in and for said State, personally appeared John F. Mowrer, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.


WITNESS my hand.

*April S. Zazula*



Farley's & Sathers Candy Company, Inc., Assignee  
a Delaware corporation

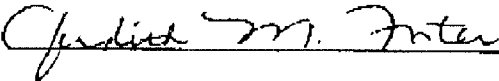
Executed at FAIRFIELD, CT, this 18 day of DECEMBER, 2002.

By:   
Name: **Craig H. Sakin**  
Title: **President**

STATE OF CONNECTICUT }  
COUNTY OF FAIRFIELD } SS:

On DECEMBER 18, 2002, before me, JUDITH M. FOSTER, a Notary Public in and for said State, personally appeared CRAIG H. SAKIN, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand.



MY COMMISSION EXPIRES JUNE 30, 2006

**SCHEDULE A*****UNITED STATES TRADEMARK REGISTRATIONS***

<b>Mark</b>	<b>Owner</b>	<b>Registration No.</b>	<b>Registration Date</b>
MIGHTY BITE	Kraft Foods Holdings, Inc.	1,997,772	September 3, 1996
NOW AND LATER	Kraft Foods Holdings, Inc.	1,674,426	February 4, 1992
NOW & LATER	Kraft Foods Holdings, Inc.	1,580,360	January 30, 1990
MISCELLANEOUS DESIGN	Kraft Foods Holdings, Inc.	785,717	February 23, 1965
INTENSE FRUIT CHEWS	Kraft Foods Holdings, Inc.	2,339,223	April 4, 2000