

03-28-2003



102402831

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

3/28/03

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Change of Name
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
\_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties

Execution Date  
Month Day Year

Name \_\_\_\_\_ Mario Alonson

09/09/2002

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization \_\_\_\_\_

Receiving Party

Mark if additional names of receiving parties attached

Name \_\_\_\_\_ ROWLAND COFFEE ROASTERS, INC.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) \_\_\_\_\_ 5605 Northwest 82nd Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_ Miami \_\_\_\_\_ Florida \_\_\_\_\_ 33166  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization \_\_\_\_\_ Florida

03/31/2003 670M11 00000007 1248717

FOR OFFICE USE ONLY

01 FC:8521 40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1248,717"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

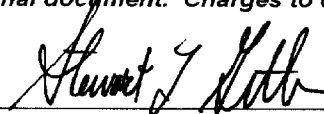
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stewart L. Gitler



March 28, 2003

Name of Person Signing

Signature

Date Signed

## Trademark Assignment

**WHEREAS, MARIO ALONSO**, an individual, residing at 323 49th Street, Union City, New Jersey 07087, has adopted, owns and is using the Mark **CAFÉ ALONSO** (stylized) in connection with the following services: Distributorship Services in the Field of Coffee Brewing equipment and Accessories; and

**WHEREAS**, Assignor owns a Federal Registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above mentioned services, Registration No. 1,248,717, in connection with Distributorship Services in the Field of Coffee Brewing Equipment and Accessories in International Class 042, registered on August 16, 1983; and

**WHEREAS, ROWLAND COFFEE ROASTERS, INC.**, a Florida Corporation, with a principal place of business at 5605 Northwest 82<sup>nd</sup> Avenue, Miami, Florida 33166, desires to acquire the Mark, the goodwill appurtenant thereto, and the above-referenced Registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Mark, together with the goodwill associated therewith, the above-referenced U.S. Trademark Registration therefor, and all of Assignor's rights therein, to Assignee.

Assignor further warrants that Mario Alonso, as an individual, transfers all rights, title and interest in the mark and further, he verifies that he has ownership of the mark and the goodwill associated therewith, and that the mark is unencumbered.

Date: September 9, 2002

By: \_\_\_\_\_

Mario Alonso

