

03-31-2003

Form P O-1594 (Rev. 11/02) GMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

FORD MOTOR COMPANY

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other DELAWARE

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: A. J. PRINDLE & CO., LLC

Internal Address: 41001 Grand River Avenue

Street Address: Suite 200

City: Novi State: MI Zip: 48175

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other DELAWARE LIMITED LIABILITY COMPANY

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: MARCH 24th, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/059071

B. Trademark Registration No.(s) 2604948

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Melissa A. Vallone, Esq.

Internal Address: BARNES & THORNBURG

Street Address: 10 South LaSalle Street

2600 Chase Plaza

City: CHICAGO State: IL Zip: 60603

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account IF ADDITIONAL FEES ARE REQUIRED

8. Deposit account number: 12-0913 (if additional fees are required)

DO NOT USE THIS SPACE

9. Signature.

MELISSA A. VALLONE Name of Person Signing

Signature

MARCH 27, 2003 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/31/2003 T0IAZ1 00000008 78059071

01 FC:0521 40.00 OP 02 FC:0522 25.00 OP

TRADEMARK REEL: 002701 FRAME: 0836

ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, FORD MOTOR COMPANY, whose principal office or place of business is One, The American Road, Dearborn, Michigan 48126 USA, hereby sells, assigns, and transfers to A.J. PRINDLE & CO., LLC, whose principal office or place of business is 41001 Grand River Avenue, Suite 200, Novi, Michigan 48375, any and all right, title and interest, to the U.S. service marks listed below:

SERVICE MARK


AUTOMOTIVE LIFESTYLE SOLUTIONS
GEAR FOR PEOPLE GOING PLACES
PACKAGE ADVANTAGE

SERIAL OR REGISTRATION NO.

Serial No: 78/059071
Registration No: 2604948
Registration No: 2618327

Executed at Dearborn, Michigan this 24th day of March, 2003.

ASSIGNOR: FORD MOTOR COMPANY

By: 
Name: Thomas DeBuz
Assistant Secretary
Title: _____

Subscribed and sworn to before me this 24th day of March, 2003.


NOTARY PUBLIC

NOTARY SEAL

LIZBETH LEMUS
Notary Public, Wayne County, Michigan
Acting in Wayne County
My Commission Expires January 30, 2005

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