

03-31-2003



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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Irwin Naturals/4Health, Inc.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation - Utah  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment      ☐ Change of Name  
☐ Security Agreement      ☐ Merger  
☐ Other

Execution Date: July 30, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

2. Name and Address of receiving party(ies):

Name: First Source Financial LLP

Internal Address:

Street Address: 2850 West Golf Road

Fifth Floor

Rolling Meadows, Illinois 60008

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☒ Limited Liability Partnership Illinois  
☐ Corporation  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

B. Trademark Registration No.(s)

2,047,619

Additional numbers attached?

Additional numbers attached? No

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Thomas W. Cook, Esq.

Internal Address:

Street Address: P.O. Box 1989

3030 Bridgeway, Suite 425

City: Sausalito

State: California

Zip: 94965

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

502532

(Attached duplicate copy of this page if paying by deposit account)

03/28/2003 TDI A21 00000073 502532 2047619

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas W. Cook

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 1

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK  
 REEL: 002701 FRAME: 0851

## TRADEMARK ASSIGNMENT

WHEREAS Irwin Naturals/4Health, Inc., a corporation organized and existing under the laws of the State of Utah, having its business address at 5310 Beethoven Street, Los Angeles, California, 90066, United States of America ("Assignor"), in connection with its business, registered the trademarks (the "Marks"), and has continuously used and is using the Marks identified in Schedule A attached hereto, on or in connection with the goods identified in the trademark registrations for the Marks.

WHEREAS First Source Financial LLP, a limited liability partnership registered and existing under the laws of the State of Illinois, having its mailing address at 2850 West Golf Road, Fifth Floor, Rolling Meadows, Illinois, 60008, United States of America ("Assignee"), is desirous of acquiring all of the business of Assignor symbolized by the Marks identified in Schedule A, as its successor in such business, and is desirous of acquiring the trademark registrations for the Marks, in conjunction with the acquisition of such business, and use the Marks in commerce on or in connection with the goods identified in the trademark registrations for the Marks.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does, in connection with the sale of its entire ongoing and existing business to which the Marks pertain, hereby assigns unto Assignee, all right, title, and interest in and to the Marks identified in Schedule A, together with the goodwill of the business symbolized by the Marks.

This assignment is effective on the date first set forth below.

Irwin Naturals/4Health, Inc.

Date: July 30, 1999

By: \_\_\_\_\_

Name: Klee Irwin

Title: President & CEO

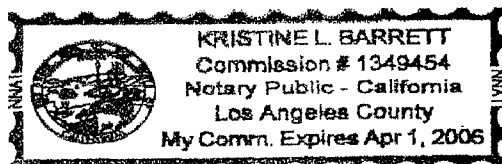
### NOTARIAL ACKNOWLEDGMENT

United States of America )  
State of California ) SS.  
County of Los Angeles )

On this 31<sup>st</sup> day of December, 2002, before me the undersigned, a Notary Public for the State of California, personally appeared Klee Irwin, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

Kristine L. Barrett  
Notary Public

(seal)



TRADEMARK REGISTRATIONS	
Trademark	Registrations
BURNMORE	2,047,620
CRAVELESS	2,047,619
NATURE'S SECRET (Basket Design)	1,970,032
NATURE'S SECRET (Oval Design)	1,982,374
ULTIMATE CLEANSE	2,023,228
ULTIMATE ENERGY	2,164,284
ULTIMATE MULTI	2,048,647