

03-31-2003

3-14-03



documents or copy hereof.

To the Honorable Commissioner of Patents and Trad

1. Name of conveying party(ies):

TIFFANY AND COMPANY

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other _____

Additional name(s) of conveying party(ies)
attached Yes No

102404846 Name of receiving party(ies):

Name: TIFFANY (NJ) INC.
Address: 15 Sylvian Way
Parsippany, NJ 07054

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New Jersey
 Other _____

If assignee is not domiciled in the United States, a
domestic representative designation is attached:
 Yes No

(Designations must be a separate document from
Assignment)

Additional name(s) & addresses attached?
 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 10, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).
2,602,024 and 2,526,034

Additional Numbers attached? Yes No

5. Name and address of party to whom
correspondence concerning document should
be mailed:

Name: Lawrence E. Apolzon

Internal Address: Fross Zelnick Lehrman
& Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and
and registration involved:.....2

7. Total fee (37 CFR 3.41) \$ 65.00

Enclosed
 Authorized to be charged to deposit
account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

03/28/2003 ECOMPER 00000118 2602024

01 FC:8521 40.00 OP
02 FC:8522 25.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence E. Apolzon
Name of Person Signing

Signature

March 12, 2003
Date

Total number of pages comprising cover sheet: _____

ASSIGNMENT

WHEREAS, TIFFANY AND COMPANY, a corporation organized and existing under the laws of New York located at 727 Fifth Avenue, New York, NY, 10022.

("Assignor"), is the owner of the following registered trademarks (hereinafter, the "Trademarks");

TRADEMARK	REGISTRATION NO.
LUCIDA	2,602,024
LUCIDA	2,526,034

and WHEREAS, TIFFANY (NJ) INC., a corporation organized and existing under the laws of New Jersey located at 15 Sylvan Way, Parsippany, NJ 07054 ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

TIFFANY AND COMPANY

By: 

Name: Tarz F. Palomba

Title: Vice President-Legal

Date of Signature: March 10, 2003