

TRADEMARKS ONLY

TRADEMARKS ONLY

3-14-03

To the
Please



102404968

1. Name of Party(ies) conveying an interest:
Giss Licensing B.V.

2. Name and Address of Party(ies) receiving an interest:
Name: Formula One Licensing B.V.

Address: Koningslaan 34, 1075 AD Amsterdam, The Netherlands

Entity:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - The Netherlands
- Other

Entity:

- Individual(s) Association
- Corporation - The Netherlands General Partnership Limited Partnership
- Other

3. Interest Conveyed:

- Assignment Change of Name
- Security Agreement Merger
- Other --

Citizenship

If not domiciled in the United States, a domestic representative designation is attached:

Yes

No

(The attached document must **not** be an assignment)

Execution Date: May 26, 1999

4. Application number(s) or registration number(s). Additional sheet attached? Yes No

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

~~2,586,148~~
2,602,032

5. Please mail documents back to:

Paul W. Kruse
Pillsbury Winthrop LLP
1600 Tysons Boulevard
McLean, Virginia 22102

6. Number of applications and registrations involved:

7. Amount of fee enclosed: \$65.00

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. 28998 / 0000001

C# M#

03/28/2003 TDIAZ1 00000075 033975 2586148

DO NOT USE THIS SPACE

01 FC:0521 40.00 CH
02 FC:0522 25.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

Total number of pages including cover sheet, attachments and document. (excluding duplicate cover sheet)

6

Attorney: Paul W. Kruse

Date: March 14, 2003

Atty/Sec: PWK

Tel: (703) 905-2120

Fax: (703) 905-2000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant Name: Formula One Licensing B.V.

Mark: F1 FORMULA 1 & Design

Reg. No. 2,586,148

Reg. Date: June 25, 2002

Class No. 42

Our Ref. No. 28998/0000001

**POWER OF ATTORNEY
DESIGNATION OF REPRESENTATIVE**

The undersigned hereby appoints the attorneys named below of Pillsbury Winthrop LLP, P.O. Box 10500, McLean, Virginia 22102, (703) 905-2000, and all members of that firm and all other attorneys associated with that firm, to file this declaration, and to transact all business in the Patent and Trademark Office connected therewith. The undersigned further hereby designates Pillsbury Winthrop LLP, whose postal address is P.O. Box 10500, McLean, Virginia 22102, as a representative upon whom notices or processes affecting the mark may be served.

Please direct all communications to Paul W. Kruse at (703) 905-2120 or James R. Menker at (703) 905-2145.

Formula One Licensing B.V.

By: 

Name: Paul W. Kruse

Title: Attorney

Date: March 14, 2003



KAMER VAN KOOPHANDEL
AMSTERDAM

Nauta Dutilh
T.a.v. Dhr. Mr. R.N. Van der Veer
Postbus 1110
3000 BC Rotterdam

- HOOFDKANTOOR
DE RUYTERKADE 5
POSTBUS 2852, 1000 CW AMSTERDAM
T (020) 531 40 00 / (020) 531 42 99

RETYPE
Naamswijzigingen
RELIANDE NOOR / DOORKIERNUMMER
Mw.S.Bindesrisingh/(020)-5314550

ONS KERMEIK
Dossiernummer: 24198235

DATUM
2 Juli 2002

Verklaring

De naam van de onder bovenvermeld dossiernummer bij ons handelsregister ingeschreven vennootschap, die luidde:

F.I.A. (Fédération International Automobiles) B.V.

Is bij akte van 8 september 1993 gewijzigd in:

FIA B.V.

En deze is bij akte van 9 november 1994 gewijzigd in:

Giss Licencing B.V.

En deze is bij akte van 26 mei 1999 gewijzigd in:

Formula One Licencing B.V.

Kamer van Koophandel en Fabrieken voor Amsterdam,

afdeling wetsuitvoering

S. BINDESRSINGH

in dienst

HOOFDKANTOOR: AMSTERDAM
KANTOOREN IN: AMSTELVEEN, AMSTERDAM,
HAARLEM, ZAANDAM EN SEYERWIJK

ADN ALIND 10.07.07.500
POSTBANK 43490
LEVENSGROTE MIDDELEN IN REGISTRATIES 1 UUR 00JUUU 1. PER MINUUT
KAMER VAN KOOPHANDEL EN FABRIEKEN VOOR AMSTERDAM

INTERNET: [HTTP://WWW.KVVKVAMSTERDAM.NU](http://www.kvkvamsterdam.nu) NI
E MAIL: INFO@AMSTERDAM.KVVKV.NL

The undersigned, Maitre Franciscus Xaverius Olmer, civil law notary in Rotterdam, the Netherlands, declares herewith that this is a true copy of the original document shown to him.

Signed at Rotterdam, the Netherlands, on 3 July 2002.



APOSTILLE

(Convention de la Haye du 5 octobre 1961)

1. Country: The NETHERLANDS

This public document

2. has been signed by
mr F.X. Olmer

3. acting in the capacity of
notary

4. bears the stempel of
mr F.X. Olmer te Rotterdam

Certified

5. at ROTTERDAM 6. on 04-07-2002

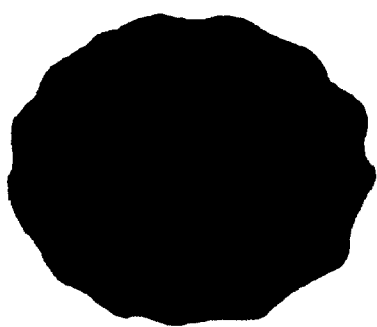
7. by the clerk of the District Court

(Griffier van de Arrondissementsrechtbank)

8. N° 122199

9. Stempel:

10. Signature: *[Handwritten signature]*



NAUTA DUTILH
Attn. Mr. R.N. van der Veer
PO Box 1110
3000 BC ROTTERDAM
The Netherlands

*Main Office
De Ruyterkade 5
PO Box 2852, 1000 CW Amsterdam
T (020) 53 140 00 F (020) 531 47 99*

Subject *our ref.:* *date:*
name changes File number: 24198234 2 July 2002

handled by/direct nr.
Mw. S. Bindsrisingh/020-531450

Statement

The name of the firm registered under the above mentioned file was:

F.I.A. (Fédération International Automobiles) B.V.

This has been changed by deed of 8 September 1993 in:

FIA B.V.

And this has been changed by deed of 9 November 1994 in:

Giss Licensing B.V.

And this has been changed by deed of 26 May 1999 in:

Formula One Licensing B.V.

Chamber of Commerce for Amsterdam

department of law administration

Main office: Amsterdam

ABN AMRO 4907580

Internet: HTTP://www.amsterdam.kvk.nl

Offices in : Amstelveen, Amsterdam,

Postbank 424300

e-mail: infor@Amsterdam.kvk.nl

Haarlem, Zaandam and Beverwijk

*Simple information from the files of the Commercial Register T 0900-5030020 NLG 1,-- a minute
Chamber of Commerce for Amsterdam*