

04-01-2003



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Form PTO-1594 (Rev. 10/02) RE 4/1/03
OMB No. 0651-0027 (exp. 6/30/2006)

REC

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Laurel Stauffer - Daly 4-1-03
Bart Shachnow

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 8, 1996

2. Name and address of receiving party(ies)

Name: INSURED Inc.

Internal

Address:

Street Address: 575 8th Avenue, 17th floor

City: New York State: NY zip: 10018

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,977,914

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bart Shachnow/INSURED

Internal Address:

Street Address: 575 8th Avenue,
17th floor

City: New York State: NY zip: 10018

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Bart Shachnow
Name of Person Signing

Signature

4/1/03
Date

Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

11-12-2002
102277974

Form PTO-1594
(Rev. 10/02)
OMI No. 0651-0027 (exp. 8/30/2005)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

11-6-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 8, 1996

2. Name and address of receiving party(ies)

Name: INSURED
Internal Address:

Street Address: 575 8th Avenue, 17th floor
City: New York State: NY Zip: 10018

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,979,914

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bart Shachnow/INSURED

Internal Address:

Street Address: 575 8th Avenue,
17th floor
City: New York State: NY Zip: 10018

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Bart Shachnow
Name of Person Signing

Bart Shachnow
Signature

10/25/02
Date

Total number of pages including cover sheet, attachments, and document: 8

11/08/2001 LHWELLER 00000147 1977914

01 FC:4521

40.00

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CSC 45

F 081024000631

CERTIFICATE OF INCORPORATION

OF

INSUR'ED. INC.

Under Section 402 of the Business Corporation Law.

The undersigned, for the purpose of forming a corporation pursuant to Section 402 of the Business Corporation Law of the State of New York, does hereby certify and set forth:

FIRST: The name of the corporation is INSUR'ED. INC.

SECOND: The purposes for which the corporation is formed are:

To carry on a general mercantile, industrial, investing, and trading business in all its branches; to devise, invent, manufacture, fabricate, assemble, install, as licensor or licensee, lease as lessor or lessee, distribute, job, enter into, negotiate, execute, acquire, and assign contracts in respect of, acquire, receive, grant, and assign licensing arrangements, options, franchises, and other rights in respect of, and generally deal in and with, at wholesale and retail, as principal, and as sales, business, special or general agent, representative, broker, factor, merchant, distributor, jobber, advisor, and in any other lawful capacity, goods, wares and merchandise, commodities, and unimproved, improved, finished, processed, and other real, personal, and mixed property of any and all kinds, together with the components, resultants, and by-products thereof.

To acquire by purchase, subscription, underwriting or otherwise, and to own, hold for investment, or otherwise, and to use, sell, assign, transfer, mortgage, pledge, exchange or otherwise dispose of real and personal property of every sort and description and wheresoever situated, including shares of stock, bonds, debentures, notes, script, securities, evidences of indebtedness, contracts or obligations of any corporation or association, whether domestic or foreign, or of any firm or individual or of the United States or any state, territory or dependency of the United States or any foreign country, or any municipality of local authority within or without the United

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States, and also to issue in exchange therefor, stocks, bonds or other securities or evidences of indebtedness of this corporation, and, while the owner or holder of any such property, to receive, collect and dispose of the interest, dividends and income on or from such property and to possess and exercise in respect thereto all of the rights, powers and privileges of ownership, including all voting powers thereon.

To construct, build, purchase, lease or otherwise acquire, equip, hold, own, improve, develop, manage, maintain, control, operate, lease, mortgage, create liens upon, sell, convey or otherwise dispose of and turn to account, any and all plants, machinery, works, implements and things or property, real and personal, of every kind and description, incidental to, connected with, or suitable, necessary or convenient for any of the purposes enumerated herein, including all or any part or parts of the properties, assets, business and good will of any persons, firms, associations or corporations.

The powers, rights and privileges provided in this certificate are not to be deemed to be in limitation of similar, other or additional powers, rights and privileges granted or permitted to a corporation by the Business Corporation Law, it being intended that this corporation shall have all the rights, powers and privileges granted or permitted to a corporation by such statute and such corporation is not formed to engage in any act or activity requiring the consent or approval of any state official, department, board, agency or other body without such consent or approval first being obtained.

THIRD: The office of the corporation is to be located in the County of New York and State of New York.

FOURTH: The aggregate number of shares which the corporation shall have the authority to issue is Two Hundred (200), all of which shall be without par value.

FIFTH: The Secretary of State is designated as agent of the Corporation upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the corporation served upon him is:

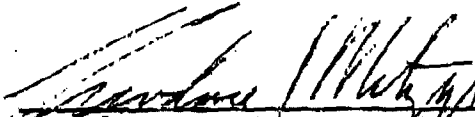
c/o Bart Shachnow
500 East 77th Street Suite 1032
New York, NY 10016

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ROM :

SIXTH: The liability of the directors of the Corporation is hereby eliminated to the fullest extent permitted by the provisions of Paragraph (b) of Section 402 of the Business Corporation Law of the State of New York as the same may be amended and supplemented.

IN WITNESS WHEREOF, this Certificate has been subscribed to this 8th day of April, 1996 by the undersigned, who affirms that the statements made herein are true under the penalties of perjury.


Theodore J. Metzger, Incorporator
c/o Stern, Wiener & Levy, LLP
950 Third Avenue
New York, New York 10022

3

FROM :

FAX NO. : 2129499443
UJU TU

Apr. 01 2003 04:15PM P9

CERTIFICATE OF INCORPORATION
OF
INSUR'ED. INC.

F 961024000 631

Section 402 of the Business Corporation Law

Filer: Ted Metzger, Esq
Stern, Wiener & Levy
950 Third Avenue
New York, NY 10022

jeh

ICC
STATE OF NEW YORK
DEPARTMENT OF STATE
FILED OCT 20 2003
TAX \$
BY: *[Signature]*

961024000 631

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BILLED

**State of New York }
Department of State }^{SS:}**

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

OCT 28 1996



Special Deputy Secretary of State

1-1266 (5/96)



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Certificate of Conducting Business as Partners
Individual - Corporation, 12-88

© 1973 BY JULIUS BLUMBERG, INC.,
PUBLISHER, NYC 10013

Business Certificate for Partners

The undersigned do hereby certify that they are conducting or transacting business as members of a partnership under the name or designation of **INSUR'ED**

at **500 EAST 77TH ST/APR. 1032, NEW YORK, N.Y., 10162**
in the County of **NEW YORK**, State of New York, and do further certify that the full names of all the persons conducting or transacting such partnership including the full names of all the partners with the residence address of each such person, and the age of any who may be infants, are as follows:

NAME Specify which are infants and state ages.

RESIDENCE

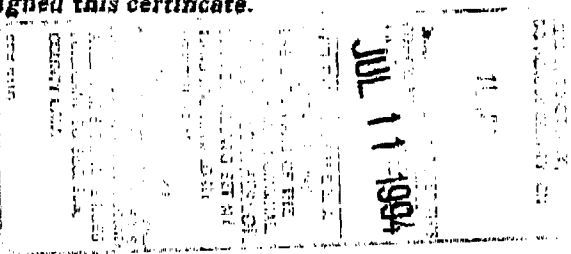
LAWREL STAUFFER-DALY	35 E. 84TH ST., NEW YORK, N.Y. 10028
BART SHACHNOW	500 EAST 77TH ST/APR. 1032, NEW YORK, N.Y., 10162

N-B. **INSUR'ED** WILL OFFER INSURANCE TRAINING AND WILL IN NO WAY SELL INSURANCE. WE ARE FILING AN APPLICATION WITH THE STATE OF NEW YORK INSURANCE AND EDUCATION DEPARTMENTS TO OPERATE A LICENSED SCHOOL.

WE DO FURTHER CERTIFY that we are the successors in interest to

the person or persons heretofore using such name or names to carry on or conduct or transact business.

In Witness Whereof, We have this **8TH** day of **JULY** 1994 made and signed this certificate.



[Handwritten signatures of Laurel Stauffer-Daly and Bart Shachnow]

State of New York, County of **NEW YORK** ss.: **INDIVIDUAL ACKNOWLEDGMENT**

On this **8th** day of **July** 1994, before me personally appeared **LAWREL STAUFFER-DALY, BART SHACHNOW** to me known and known to me to be the individuals described in, and who executed the foregoing certificate, and they thereupon **JONATHAN MILLER** duly acknowledged to me that they executed the same.

JONATHAN MILLER
Notary Public, State of New York
No. 31-4851884
Qualified in New York County
Commission Expires June 5, 1995

[Handwritten signature of Notary Public Jonathan Miller]

FAX NO. : 2129499443

FROM : STATE RECORDS

ALBANY, NY 12231-0001

FILING RECEIPT

NAME : INSURED, INC.

NT TYPE : INCORPORATION (DOM. BUSINESS)

COUNTY: NEWY

COMPANY : CSC NETWORKS/PRENTICE HALL

SERVICE CODE: 15

10/24/1996 DURATION: PERPETUAL CASH #: 961024000654 FILM #: 961024000654

FOR PROCESS

EXIC

SHACHNOW
77TH ST
NY 10016

10/24

ED AGENT



200 NPV

FEE	AMOUNT	PAYMENTS
FILING	125.00	CASH
TAX	10.00	CHECK
CERT	0.00	BILLED
COPIES	10.00	
HANDLING	25.00	
TOTAL	170.00	

ZGER, ESQ
ENER & LEVY
D AVENUE
NY 10022

REFUND:

/89)



**Fax***Re Sub.***To:** Mary Benton, Examiner**From:** Heather Genovese**Fax:** 703-308-7124**Pages:** 12 (including cover)**Phone:****Date:** April 1, 2003**Re:** Recordation Form Cover Sheet for INSUR'ED

Dear Ms. Benton,

As per our conversation yesterday, please find here enclosed a new, corrected Recordation Form Cover Sheet for INSUR'ED. I have also included a copy of the letter you sent us as well as a full copy of our original submission.

Please let me know if this application is satisfactory and if you require any additional information. Thank you for your time and attention to this matter.

Sincerely,
Heather Genovese
Assistant Program Manager
INSUR'ED



MARCH 10, 2003

PTAS

Chief Information Officer
Washington, DC 20231
www.uspto.govBART SHACHNOW/INSURED
BART SHACHNOW
575 8TH AVENUE, 17TH FLOOR
NEW YORK, NY 10018

102277974A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 102277974

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. THE NAME AND ADDRESS OF THE RECEIVING PARTY(S) MUST BE INDICATED ON THE COVER SHEET.
2. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. THE NAME OF THE CONVEYING PARTY(S) MUST BE INDICATED ON THE COVER SHEET AND MUST BE COMPLETE. (I.E. LAST NAME, FIRST NAME MI)

MARY BENTON, EXAMINER

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REEL: 002702 FRAME: 0832

ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS