

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ASHLAND MEDIA LLC		08/22/2003	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	ASHLAND PUBLISHING LLC		
Street Address:	800 N. FIRST AVENUE		
City:	PHOENIX		
State/Country:	ARIZONA		
Postal Code:	85003		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Registration Number:	2594258		
CORRESPONDENCE DATA			
Fax Number:	(602)734-3750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602.262.5311		
Email:	TRADEMARKS@LRLAW.COM		
Correspondent Name:	CHRISTY L.E. HUBBARD		
Address Line 1:	40 N. CENTRAL AVENUE		
Address Line 2:	SUITE 1900		
Address Line 4:	PHOENIX, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	40925-4		
NAME OF SUBMITTER:	KAREN I. WILDMAN		
Total Attachments: 1 source=Ashland.tif			

CH \$40.00 2594258

TRADEMARK ASSIGNMENT

WHEREAS, Ashland Media, LLC, an Arizona limited liability company, doing business at 800 N. First Avenue, Phoenix, Arizona, ("Assignor"), owns the trademark TV Y MAS, Registration Number 2,594,258 (the "Mark");

WHEREAS, Ashland Publishing, LLC, an Arizona limited liability company, doing business at 800 N. First Avenue, Phoenix, Arizona ("Assignee"), wishes to acquire whatever rights Assignor may possess in the Mark and corresponding registration;

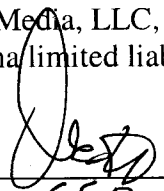
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignor assigns to Assignee any and all rights, title and interest in the Mark, together with any goodwill of the business symbolized by the Mark and the corresponding federal trademark registration set forth in Exhibit A.
2. This Trademark Assignment shall be governed by and construed in accordance with principles of United States federal common law, or if there is found to be no such common law, then the law of the State of Arizona.
3. This Trademark Assignment contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

DATED this 22 day of August 2003.

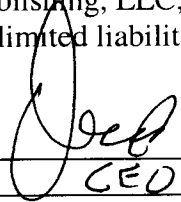
ASSIGNOR:

Ashland Media, LLC,
an Arizona limited liability company

By: 
Its: CEO

ASSIGNEE:

Ashland Publishing, LLC,
an Arizona limited liability company

By: 
Its: CEO