Form PTO-1594 RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
(Rev. 10/02) TRADEMARKS ONLY OMB No. 0651-0027 (exp. 8/30/2005)	
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To the Honorable Commissioner of Patents and Trademarks; Please record the attached original documents or copy thereof.	
Name of conveying party(ies): Dean Pickle and Specialty Products Company	Name and address of receiving party(ies) Name: Dean Specialty Intellectual Property Services, L.P. Internal
Individual(s) Association General Partnership Limited Partnership Corporation-State-Wisconsin Other Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 8/21/03	Street Address:
4. Application number(s) or registration number(s): 75/979,441 A. Trademark Application No.(s) Additional number(s) a	B. Trademark Registration No.(s)
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name:_Bridget Griffin Johnson Internal Address:_Dean Foods Company	7. Total fee (37 CFR 3.41)
Street Address: 2515 McKinney Avenue, Ste 1200	8. Deposit account number: 500785
City: Dallas State: TX Zip: 75201	
DO NOT USE THIS SPACE	
9. Signature. Jackie T. Gwinn Name of Person Signing Total number of pages including cover sheet, attachments, and document: Total number of pages including cover sheet information loss.	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Aealgnments Washington, D.C. 20231

TRADEMARK
REEL: 002703 FRAME: 0001

ASSIGNMENT OF TRADEMARK

WHEREAS, Dean Pickle and Specialty Products Company, a Wisconsin Corporation, having an address of 857-897 School Place, Green Bay, Wisconsin 54307-9057 ("Dean Pickle") is the owner of all right, title and interest in and to Trademark Application No. 75/979,441 for the mark MISCELLANOUS DESIGN (basket configuration) ("Trademark"), filed on April 23, 1999.

WHEREAS, Dean Specialty Intellectual Property Services, L.P., a Delaware Limited Partnership, having an address of 2515 McKinney Avenue, Suite 1200, Dallas, Texas 75201 ("Dean Specialty") desires to acquire all right, title and interest in and to the Trademark, as a successor to the business of Assignor, or portion thereof, to which the Trademark pertains and which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Dean Pickle does hereby grant, assign, and set over to Dean Specialty, its successors, assigns and legal representatives, the entire right, title and interest in and to the Trademark and the application therefor, together with the goodwill of the business symbolized by the Trademark throughout the world.

IN WITNESS WHEREOF, Dean Pickle has caused this Assignment of Trademark to be duly executed in a manner appropriate thereto, on August <u>21</u>, 2003.

DEAN PICKLE AND SPECIALITY PRODUCTS COMPANY

Name: Lisa N. Tyson

Title: Vice President and Assistant Secretary

STATE OF TEXAS

:

COUNTY OF DALLAS

On this 21st day of August, 2003, before me personally appeared Lisa N. Tyson, who being by me duly sworn did depose and say that she is Vice President and Assistant Secretary of Dean Pickle and Specialty Products Company, the corporation described in and which executed the foregoing Assignment; that she was authorized to sign the Assignment; and that she signed the foregoing Assignment as a free act on behalf of said corporation.

RUTH SANCHEZ
MY COMMISSION EXPIRES
January 28, 2004

Notary Public