

04-02-2003

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Bonne Bell, Inc.**

18519 Detroit Avenue  
Lakewood, OH 44107

☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State **Ohio**  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: **January 14, 2003**

2. Name and address of receiving party(ies)

Name: **Parfums de Coeur, Ltd.**

Internal

Address: \_\_\_\_\_

Street Address: **85 Old Kings Highway North**City: **Darien** State: **CT** Zip: **06820**☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State**Connecticut**☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) \_\_\_\_\_

**1,055,883**Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Nancy J. Felsten, Esq.**

Internal Address: \_\_\_\_\_

Street Address: **Kay & Boose LLP****One Dag Hammarskjold Plaza**City: **New York** State: **NY** Zip: **10017**6. Total number of applications and registrations involved: **1**7. Total fee (37 CFR 3.41).....\$ **40.00**☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.

**Nancy J. Felsten, Esq.**

Name of Person Signing

Signature

**March 26, 2003**

Date

Total number of pages including cover sheet, attachments, and document: **4**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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TRADEMARK  
REEL: 002703 FRAME: 0216

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Bonne Bell, Inc., an Ohio corporation having an address at 18519 Detroit Avenue, Lakewood, Ohio 44107 (hereinafter "Assignor"), has used and is using the SKIN® trademark for goods in international class 3 (hereinafter referred to as the "Mark"); and

WHEREAS, Parfums de Coeur Ltd., a Connecticut corporation having an address at 85 Old Kings Highway North, Darien, Connecticut 06820 (hereinafter "Assignee"), is desirous of acquiring all of the rights that Assignor has in and to the Mark throughout the world and to the issued registrations set forth on Schedule A attached hereto (hereinafter referred to as the "Registrations"), together with the goodwill of the business in connection with which the Mark and the Registrations are used and that are symbolized by the Mark and the Registrations, along with all claims and causes of action for infringement arising after January 15, 2003;

NOW THEREFORE, for good and valuable consideration including the consideration set forth in the Asset Purchase Agreement of January 15, 2003, signed by Assignor and Assignee, receipt of which is hereby acknowledged, Assignor does hereby assign to assignee all of Assignor's right, title and interest in and to the Mark throughout the world, and the Registrations, together with the goodwill of the business in connection with which the Mark and the Registrations are used and that are symbolized by the Mark and the Registrations, along with all claims and causes of action for infringement arising after January 15, 2003; and

Assignor shall have no obligation to record the assignment of the Mark or Registrations. Assignee shall be responsible for all fees or taxes associated with the generation of any endorsement, assignment or other instrument of conveyance.

BONNE BELL, INC.


By: Robert B. Evans  
Robert B. Evans, Senior Vice-President

STATE OF OHIO                    )  
  ) ss:  
COUNTY OF CUYAHOGA )

Sworn to and subscribed in my presence this 14<sup>th</sup> day of January, 2003, by Robert B. Evans, who did depose and say that he is a Senior Vice-President of Bonne Bell, Inc., and authorized to execute this Assignment on behalf of Bonne Bell, Inc.

LINDA E. GALDUN  
Notary Public, State of Ohio, Cuya. Cty.  
My Commission Expires March 15, 2004

Linda E. Galdun  
Notary Public

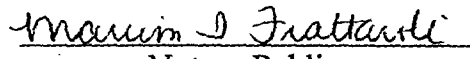
  
Edward J. Kaminski  
Vice President Finance & Administration  
Dated: March 18, 2003  
Darien, Connecticut

STATE OF CONNECTICUT)

COUNTY OF FAIRFIELD )

) ss.:

Sworn to and subscribed in my presence this 20<sup>th</sup> day of March, 2003 by  
Edward J. Kaminski, who did depose and say that he is a Vice President Finance &  
Administration of Parfums de Coeur, Ltd. and authorized to execute this Assignment on behalf of  
Parfums de Coeur, Ltd.

  
Notary Public

MARION I. FRATTAROLI  
**NOTARY PUBLIC**  
MY COMMISSION EXPIRES MAR. 31, 2007

**SCHEDULE A**

**Registrations**

1. SKIN, Reg. No. TMA461104 (Canada), International Class 3;
2. SKIN, Reg. No. 436703 (Mexico), International Class 3; and
3. SKIN, Reg. No. 1,055,883 (United States), International Class 3.