

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ESS Technology, Inc.		08/18/2003	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vialta, Inc.		
<b>Street Address:</b>	48461 Fremond Boulevard		
<b>City:</b>	Fremont		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94538		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>		
<b>Registration Number:</b>	2628645		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)833-2001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	tmfilings@graycary.com		
<b>Correspondent Name:</b>	Allyn Taylor, Esq.		
<b>Address Line 1:</b>	2000 University Avenue		
<b>Address Line 4:</b>	East Palo Alto, CALIFORNIA 94303-2248		
<b>ATTORNEY DOCKET NUMBER:</b>	2100977-609		
<b>NAME OF SUBMITTER:</b>	Cheryl A. Goodall		
<b>Total Attachments: 2</b> source=vialtareg_1.tif source=vialtareg_2.tif			

OP \$40.00 2628645

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, ESS Technology, Inc. ("ASSIGNOR"), a California corporation, is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
VIALTA	2,628,645, Classes 38 & 42	October 1, 2002
and		


WHEREAS, Vialta, Inc. ("ASSIGNEE"), a Delaware corporation, having its principal offices at 48461 Fremont Boulevard, Fremont, California 94538, is desirous of acquiring said registered trademark;

ASSIGNOR, hereby constitutes and appoints ASSIGNEE as ASSIGNOR's true and lawful attorney in fact, with full power of substitution in ASSIGNOR's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and causes of action more effectively in ASSIGNEE or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Trademarks that may have accrued in ASSIGNOR's favor from the respective date of first use of any of the Trademarks from the Effective Date of this Assignment. ASSIGNOR hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

NOW, THEREFORE, in consideration of good and valuable consideration, ASSIGNOR hereby assigns to ASSIGNEE, all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Fremont, California, this 18 day of AUG., 2003.

ESS Technology, Inc.

By:   
 Name: Paul R. Silliman  
 Title: CORPORATE COUNSEL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Vialta, Inc. (via assignment)  
Reg. No.: 2,628,645  
Reg. Date: October 1, 2002  
Mark: VIALTA in Classes 38 & 42

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Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514

REVOCATION OF POWER OF ATTORNEY AND  
APPOINTMENT OF NEW ATTORNEY

Sir:

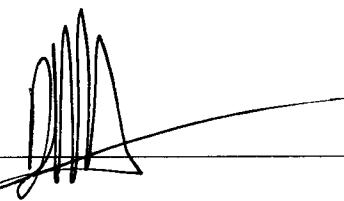
Registrant hereby revokes all previous powers of attorney and appoints the following attorneys of the law firm of Gray Cary Ware & Freidenrich:

Allyn Taylor, Esq., Mark F. Radcliffe, Esq., Michelle R. Harbottle, Esq., Eliane Setton, Esq., Heather A. Dunn, Esq., Scott W. Pink, Esq., David Dolkas, Esq., Andrew P. Valentine, Esq., Thomas Hoffman, Esq., Alan Limbach, Esq., George Limbach, Esq. and Ronald Yin, Esq. to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith.

All correspondence concerning this registration should be sent to:

Allyn Taylor, Esq.  
GRAY CARY WARE & FREIDENRICH LLP  
2000 University Avenue  
East Palo Alto, CA 94303-2248  
(650) 833-2109  
[tmfilings@graycary.com](mailto:tmfilings@graycary.com)

<sup>t</sup> 8-15-03  
Date

Vialta, Inc.  
By:   
Signature  
<sup>t</sup> DIDIER PIRELLI - PRESIDENT  
Print Name and Title

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail on \_\_\_\_\_, in an envelope addressed to:

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Signed: \_\_\_\_\_

Printed Name: \_\_\_\_\_

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