

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

**1. Name of conveying party(ies):**

Franklin Holdings, Inc.

- Individual(s)
- General Partnership
- Corporation-State-Delaware
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 8/21/03

**2. Name and address of receiving party(ies)**

Name: Dean Intellectual Property Services, L.P.

Internal

Address: \_\_\_\_\_

Street Address: 2515 McKinney Avenue, Ste 1200

City: Dallas State: TX Zip: 75201

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership Delaware
- Corporation-State \_\_\_\_\_
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

**4. Application number(s) or registration number(s):**

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 673,697

Additional number(s) attached  Yes  No

**5. Name and address of party to whom correspondence concerning document should be mailed:**

Name: Bridget Griffin Johnson

Internal Address: Dean Foods Company

Street Address: 2515 McKinney Avenue, Ste 1200

City: Dallas State: TX Zip: 75201

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 3.41):** .....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

**8. Deposit account number:**

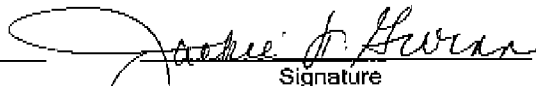
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**DO NOT USE THIS SPACE**

**9. Signature.**

Jackie T. Gwinn

Name of Person Signing



Signature

August 21, 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$40.00 500785 0673697

## ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is by and between Franklin Holdings, Inc., a Delaware Corporation, having an address of 2515 McKinney Avenue, Suite 1200, Dallas, TX 75201 ("Franklin") and Dean Intellectual Property Services, L.P., a Delaware Limited Partnership, having an address of 2515 McKinney Avenue, Suite 1200, Dallas, TX 75201 ("Dean IP"):

WHEREAS, Franklin has certain rights in and to Trademark Registration No. 673,697 for the mark CCC and Design ("Trademark"), registered on February 10, 1959, and the goodwill appurtenant thereto;

WHEREAS, Franklin has agreed to GRANT, SELL, ASSIGN, TRANSFER and CONVEY to Dean IP all right, title and interest in and to the Trademark; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Franklin does hereby GRANT, SELL, ASSIGN, TRANSFER and CONVEY to Dean IP its right, title and interest in and to the Trademark.

IN WITNESS WHEREOF, has caused this Assignment of Trademark to be duly executed in a manner appropriate thereto, on August 21, 2003.

FRANKLIN HOLDINGS, INC.

By: 

Name: Lisa N. Tyson

Title: Vice President and Assistant Secretary

STATE OF TEXAS :  
:  
COUNTY OF DALLAS :

On this 21st day of August, 2003, before me personally appeared Lisa N. Tyson, who being by me duly sworn did depose and say that she is Vice President and Assistant Secretary of Franklin Holdings, Inc., the corporation described in and which executed the foregoing Assignment; that she was authorized to sign the Assignment; and that she signed the foregoing Assignment as a free act on behalf of said corporation.



*Ruth Sanchez*  
\_\_\_\_\_  
Notary Public