

04-02-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102406692

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Advance Food Company, Inc.

3.28.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State (Oklahoma) Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Heartland Foods, Inc.

Internal Address:

Street Address: 201 South Raleigh Road

City: Enid State: OK Zip: 73701

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Oklahoma Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

OFFICE OF THE COMMISSIONER OF PATENTS AND TRADEMARKS FINANCE SECTION 103 MAR 28 AM 9:15

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 03/24/2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 739,475

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Clifford C. Dougherty III

Internal Address: McAfee & Taft

Street Address: 211 North Robinson

Tenth Floor, Two Leadership Square

City: Oklahoma City, State: OK Zip: 73102

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Clifford C. Dougherty III Name of Person Signing

Signature Date March 28, 2003

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002703 FRAME: 0331

ASSIGNMENT OF TRADEMARK

WHEREAS, Advance Food Company, Inc., an Oklahoma corporation having a place of business at 201 South Raleigh Road, Enid, Oklahoma 73701 (hereinafter "Advance"), is the owner (by way of assignment from Excel Corporation) of all right, title and interest in and to the following trademark which is registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
MINUTE MAN (Stylized)	739,475	October 16, 1962

WHEREAS, Heartland Foods, Inc., an Oklahoma corporation having a principal place of business at 201 South Raleigh Road, Enid, Oklahoma 73701 (hereinafter "Heartland"), has acquired all of Advance's right, title and interest in and to the above-identified trademark, together with the goodwill of the business connected with the use of and symbolized by the trademark and the above-identified registration therefor, and is desirous of making such acquisition of record;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Advance confirms that it sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Heartland all of its right, title and interest in and to the above-identified trademark, together with the goodwill of the business connected with the use of and symbolized by the trademark and the above-identified registration for said trademark.

Signed at Oklahoma City, Oklahoma this 24 day of March, 2003.

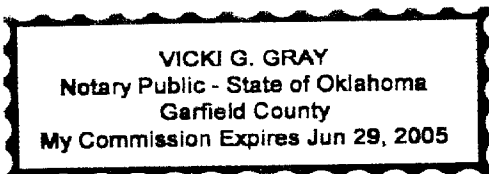
ADVANCE FOOD COMPANY, INC.

By: *Mark S. Allen*
Mark S. Allen, Senior Vice President of Sales

STATE OF OKLAHOMA)
) ss:
COUNTY OF Garfield)

This instrument was acknowledged before me on March 24, 2003, by Mark S. Allen, as Senior Vice President of Sales of Advance Food Company, Inc., an Oklahoma corporation.

(Seal)



Vicki G. Gray
Notary Public
My Commission Expires: 6-29-05
Commission # 01010873