

3-28-03

04-02-2003

Atty. Docket: 2704.100-TMS-SPC TRANSMITTAL OF TR



Documents or copy thereof.

To the Honorable Commissioner of Patents and Trademark

102406850

conveying party(ies):

1. Name of conveying party(ies):

TEXAS MOTOR SPEEDWAY, INC.
(Texas corporation)
501 Highway 114
Fort Worth, TX 76247



SPEEDWAY PROPERTIES COMPANY, LLC
(Delaware Limited Liability Company)
639 Isbell Road Suite 390
Reno, NV 89509

- Individual(s)
- General Partnership
- Corporation
- Other _____
- Association
- Limited Partnership

Additional name(s) & address(es) attached?

Yes No

Additional name(s) of conveying party(ies) attached?

Yes No

3. Nature of conveyance:

ASSIGNMENT OF TEXAS MOTOR SPEEDWAY, INC. TO
SPEEDWAY PROPERTIES COMPANY, LLC, EFFECTIVE
DECEMBER 17, 2002

Execution Date: DECEMBER 17, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SPARKY (Reg. No. 2,297,669)
DESIGN ONLY (Reg. No. 2,320,424)

Additional numbers attached?

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Fitzpatrick, Cella, Harper & Scinto
30 Rockefeller Plaza, 38th Floor
New York, New York 10112-3801

Telephone No.: (212) 218-2100
Facsimile No.: (212) 218-2200

6. Number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number for any deficiency: 06-1205

(Attach duplicate copy of this page if paying by deposit account):

04/01/2003 LMIJELER 00000124 2297669
01 FC:8521 40.00 OP
02 FC:8522 25.00 OP

DO NOT USE THIS SPACE

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Warren E. Olsen (Reg. No. 27,290)
Name of Person Signing

March 28, 2003
Date

March 27, 2003

Total number of pages including cover sheet, attachments, and documents: 2

ASSIGNMENT

WHEREAS, TEXAS MOTOR SPEEDWAY, INC. ("TMS") a corporation organized under the laws of the State of Texas, with its principal place of business at 3601 Highway 114, Fort Worth, TX 76247, is the owner of all the business goodwill in and to those trademarks and service marks ("Marks"), and the associated federal registrations, as follows:

SPARKY	(Reg. No. 2,297,669)
DESIGN ONLY	(Reg. No. 2,320,424)

WHEREAS, SPEEDWAY PROPERTIES COMPANY, LLC, a Delaware limited liability company ("SPC"), with its principal place of business at 639 Isbell Road, Suite 390, Reno, Nevada 89509 and TMS are related companies, each of the Marks has been used in commerce, and SPC hereafter will control the nature and quality of the business of TMS to which each Mark pertains and, therefore, SPC desires to acquire all the business goodwill of TMS associated with the Marks;

NOW, THEREFORE, for in the consideration of good and valuable consideration, the receipt and sufficiency of which hereby acknowledged, TMS hereby, assigns, transfers and conveys to SPC all of its worldwide right, title and interest in and to the Marks, including all registrations thereof; all business goodwill symbolized by each Mark; and the right to sue for any past infringement.

Signed at Las Vegas, NV, as of the 17th day of December, 2002.

TEXAS MOTOR SPEEDWAY, INC.

By:



William R. Brooks, Vice President