



4/2/03

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bottega Veneta Inc.

4.7.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State New York Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Bottega Veneta International sa.r.l.

Internal Address:

Street Address: 12 Rue Leon Thyes

City: Luxembourg State: Zip: L-26-36

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other a Luxembourg company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 3-27-2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1235482

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George M. Borababy

Internal Address:

Street Address: Patton Boggs LLP 2550 M Street, NW

City: Washington State: DC Zip: 20037

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

500-709

DO NOT USE THIS SPACE

9. Signature.

George M. Borababy Name of Person Signing

Signature

3/31/03 Date

Total number of pages including cover sheet, attachments, and document:

5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

04/02/2003 LNUJELLER 00000171 500709 1235482

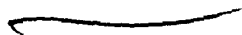
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.:

1,235,482, issued April 19, 1983

Assistant Secretary And Commissioner  
Of Patents and Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513



Sir:

**REVOCATION AND SUBSTITUTION OF ATTORNEY**

Registrant respectfully requests that all Powers of Attorney presently of record and all correspondence addresses of the attorneys of record be revoked and be substituted with the following Power of Attorney and correspondence address:

**POWER OF ATTORNEY**

Registrant hereby appoints George M. Borababy, Esq. Deborah M. Lodge, Esq. and Paul C. Jorgensen, Esq. of PATTON BOGGS LLP, 2550 M Street, N.W., Washington, D.C. 20037, attorneys-at-law and members of the Bar of the District of Columbia, its attorneys to transact all business in the Patent & Trademark Office in connection with this Registration and to receive the Certificate of Registration, all correspondence to be sent to their above address, Attn: George M. Borababy.

## ASSIGNMENT OF MARK

WHEREAS Bottega Veneta Inc., a New York corporation (hereinafter referred to as "Assignor"), whose business address is 685 Fifth Avenue, New York, New York 10022, owns in the United States the mark set forth below and the Registration therefor, issued by the United States Patent and Trademark Office as set forth below (hereinafter referred to as the "Mark"):

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
1,235,482	WHEN YOUR OWN INITIALS ARE ENOUGH	April 19, 1983;

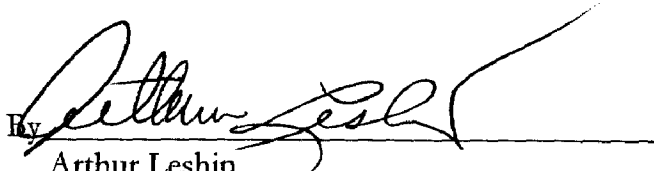
AND WHEREAS Bottega Veneta International s.a.r.l., a Luxembourg company (hereinafter referred to as "Assignee"), having a place of business located at 12 Rue Leon Thyès, L-26-36 Luxembourg, desires to acquire all right, title and interest in and to the Mark in the United States, including any common law rights and choses in action relating to said Mark, together with the goodwill of the business symbolized by the Mark in the United States, and the Registration thereof set forth above;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Mark in the United States, including, but not limited to, any choses in action relating to said Mark and claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Mark accruing or occurring on or before the date of this Assignment, together with the goodwill of the business symbolized by the Mark in the United States, and including the Registration thereof set forth above, and, further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any

other papers which Assignee may deem necessary or desirable for securing to Assignee, or for maintaining for Assignee, the Mark assigned, all without further compensation to Assignee.

Dated: March 27, 2003

BOTTEGA VENETA INC.


By   
Arthur Leshin  
Executive Vice President

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Registrant hereby designates George M. Borababy, Esq., Deborah M. Lodge, Esq. and Paul C. Jorgensen, Esq., whose postal address is 2550 M Street, N.W., Washington, D.C. 20037, as Registrant's representatives upon whom notice or process in proceedings affecting the mark may be served.

Dated: March 27 2003

BOTTEGA VENETA INTERNATIONAL S.A.R.L.

By:   
Name: Allan A. Tuttle  
Title: Director  
Telephone No.: 011-41-91-960-1756