

FORM PTO-1584 (Modified)
(Rev. 6-03)
OMB No. 0651-0011 (exp. 4/94)
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TM05/REV03

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Docket No.:

MPM-11019/08

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mt. Clemens Mineral Products

- Individual(s)
- General Partnership
- Corporation-State **Michigan**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: **Geologix, Inc.**

Internal Address:

Street Address: **P. O. Box 1334**

City: **Birmingham** State: **MI** ZIP: **48102**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **MICHIGAN**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **August 19, 2003**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

78/220,760

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Thomas E. Anderson**

Internal Address: **Gifford, Krass, Groh, Sprinkle**

Anderson & Citkowski, P.C.

Street Address: **280 North Old Woodward, Ste. 400**

City: **Birmingham** State: **MI** ZIP: **48009**

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1180

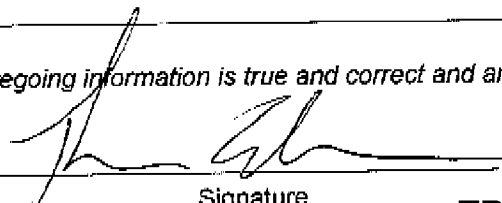
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas E. Anderson

Name of Person Signing



Signature

8/25/03

Date

TRADEMARK

700041519

Total number of pages including cover sheet, attachments, and document

REEL: 002705 FRAME: 0063

CH \$40.00 071180 78220760

ASSIGNMENT

WHEREAS, **MT. CLEMENS MINERAL PRODUCTS**, a Limited Liability Company whose business address is P.O. Box 1334, Birmingham, Michigan 48102, has intended to use the mark **ME² MINERAL ESSENTIALS** in commerce and has filed an application, now assigned Serial No. 78/220,760, indicating that intention, and

WHEREAS, applicant is assigning the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, **GEOLOGIX, INC.**, having its principal place of business at P.O. Box 1334, Birmingham, Michigan 48102, desires to acquire said trademark and the pending intent-to-use application therefore;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, receipt whereof is hereby acknowledged, Mt. Clemens Mineral Products, does hereby assign to Geologix, Inc., all right, title and interest in and to the trademark **ME² MINERAL ESSENTIALS**, the pending intent-to-use application for such mark, and the goodwill of the business symbolized thereby.

Mt. Clemens Mineral Products

Date: 8/19/03

SUSAN GANS
Printed Name

[Signature]
Signature

Authorized to Sign on Behalf of
Mt. Clemens Mineral Products