



04-08-2003

U.S. DEPARTMENT OF COMMERCE
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TRADEMARK



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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 4-3-03

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date Month Day Year

Name

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Organization

04/08/2003 ECDOPER 00000018 0964297

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimates to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002707 FRAME: 0046

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0964297"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark Iskowitz
Name of Person Signing

Mark Iskowitz
Signature

April 3, 2003
Date Signed

ASSIGNMENT OF UNITED STATES TRADEMARK

THIS AGREEMENT, made effective as of June 1, 2002 (the "Assignment"), is made by The Quaker Oats Company, a New Jersey corporation ("Assignor") to Interbake Foods Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor had adopted, and is using the trademark CRIS BIX, Registration No. 964,297, in the United States (the "Trademark");

WHEREAS, Assignor has agreed to sell, assign, transfer and convey to Assignee all of Assignor's right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the Trademark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby takes the following actions and makes the following agreement:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the use of and symbolized by the Trademark, including any and all other marks or names owned or used by Assignor or in which Assignor has any ownership interest, including any rights under common law, which includes the Trademark alone or in combination with other words, figures, designs or indicia, together with the goodwill associated therewith. Further, Assignor hereby assigns, transfers and sets over unto Assignee any and all licenses relating to the Trademark together with all royalties or payments thereto, and Assignor's rights, if any, to sue for and to collect damages, profits and other equitable or monetary relief for any past infringement of the Trademarks.

2. Except as set forth in the Termination and Transition Agreement between Assignor and Assignee, effective June 1, 2002, Assignor makes no representations or warranties, either express or implied, with respect to the Trademark.

3. At the request of Assignee, Assignor shall execute and deliver to Assignee any and all additional documents as Assignee may reasonably require to vest title to the Trademarks in Assignee and/or to carry out the intent of this Assignment.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of the day and year first above written.

THE QUAKER OATS COMPANY

By: Michael T. Welch

Title: Vice President

(SEAL)

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

On Dec. 30th, 2002, before me Dolores R. Nelson, a Notary Public, personally appeared Michael T. Welch, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he (she) executed the same in his (her) authorized capacity, and that by his (her) signature on the instrument the person or the entity upon behalf of which he (she) acted, executed this instrument.

WITNESS my hand and official seal

Dolores R. Nelson
Notary Public

