

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gen-X Sports Inc.		08/28/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Gen-X Sports Sarl
Street Address:	Samvaz Building, Route De Pra De Plan 25
City:	Chatel St. Denis
State/Country:	SWITZERLAND
Postal Code:	1618
Entity Type:	Swiss SARL: SWITZERLAND

PROPERTY NUMBERS Total: 1	
Property Type	Number
Serial Number:	76088963

CORRESPONDENCE DATA	
Fax Number:	(513)977-8141
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(513)977-8685
Email:	michael.johns@dinslaw.com
Correspondent Name:	Michael D. Johns
Address Line 1:	255 East Fifth Street
Address Line 2:	1900 Chemed Center
Address Line 4:	Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE	
Name:	Michael D. Johns
Address Line 1:	255 East Fifth Street
Address Line 2:	1900 Chemed Center
Address Line 4:	Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Michael D. Johns
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Total Attachments: 2
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ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, Gen-X Sports Inc., a Delaware corporation, having a place of business at 36 Dufflaw Road, Toronto, Ontario M6A 2W1, Canada (hereinafter "Assignor"), is the owner of the following trademark and the United States trademark application therefore (hereinafter collectively referred to as the "Trademark"):

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
RAGE	76/088,963	July 14, 2000

WHEREAS, Gen-X Sports Srl, a limited liability company of Switzerland, having a place of business at Samvaz Building, Route De Pra De Plan 25, Chatel St. Denis, Switzerland 1618 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the application therefor; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the United States Patent and Trademark office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including the pending application therefor as set forth above.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

GEN-X SPORTS INC.

By: Nancy A. Michaud 8/28/03
Name: Nancy A. Michaud
Title: Secretary