

04-10-2003

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/20)  
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HEET  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102415102

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Timex Corporation  
555 Christian Road  
Middlbury, CT 06762

4-7-03

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Ameritime Corporation

Internal Address: \_\_\_\_\_

Street Address: 555 Christian Road

City: Middlebury State: CT Zip: 06762

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,499,477

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Katherine H. Callini

Internal Address: Trademark Administrator

Timex Corporation

Street Address: 555 Christian Road

P.O. Box 310

City: Middlebury State: CT Zip: 06762

6. Total number of applications and registrations involved:  1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-2614

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Paynce

Name of Person Signing

Signature

March 31, 2003

Date

2

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

04/10/2003 LMUELLER 00000018 502614 1499477

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TRADEMARK  
REEL: 002708 FRAME: 0540

**ASSIGNMENT**

**WHEREAS**, Timex Corporation, a corporation organized and existing under the laws of Delaware, now located at 555 Christian Road, Middlebury, Connecticut 06762, formerly located at Park Road Extension, Middlebury, Connecticut 06762 ("**Assignor**"), is the owner of the following trademark registration (hereinafter, the "Trademark");

TRADEMARK	REGISTRATION NO.
SANTA FE	1,499,477

**and WHEREAS**, Ameritime Corporation, a corporation organized and existing under the laws of Delaware located at 555 Christian Road, Middlebury, Connecticut 06762 ("**Assignee**"), is desirous of acquiring the Trademark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

TIMEX CORPORATION

By:  \_\_\_\_\_

Name: David Payne

Title: Assistant Secretary

Date of Signature: March 31, 2003

# TIMEX

TIMEX. It takes a licking and keeps on ticking.®

Timex Corporation  
555 Christian Road  
P.O. Box 310  
Middlebury, CT 06762-0310

203-346-5000  
www.timex.com

March 31, 2003

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

# COPY

Re: Document to be Recorded (1) - Assignment

Dear Sir or Madam:

Enclosed is a document to be recorded along with a required cover sheet and duplicate. Please charge the \$40.00 recordal fee and any additional fee(s) in connection with this Assignment to our Deposit Account No. 50-2614.

Also enclosed is a return postage postcard to be stamped and returned to this office.

Thank you.

Best regards.

*Katherine H. Callini*

Katherine H. Callini  
Legal & Trademark Administrator  
Timex Corporation  
Phone: (203) 346-5332  
Fax: (203) 346-5071  
E-mail: [kcallini@timex.com](mailto:kcallini@timex.com)

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RECORDED: 04/07/2003

TRADEMARK  
REEL: 002708 FRAME: 0542