

04-10-2003

EET

Docket No.:

18665-00001

Tab settings → → → ▼



To the Honorable Commissioner of Patents

102415209

the attached original documents or copy thereof.

1. Name of conveying party(ies):

International Data Group, Inc.

3-24-03

2. Name and address of receiving party(ies):

Name: BER, Inc.

Internal Address: _____

Street Address: 118 Turnpike Road

City: Southborough State: MA ZIP: 01772

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Massachusetts
☐ Other _____

Additional names(s) of conveying party(ies) ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: January 31, 2003

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Massachusetts
☐ Other _____

If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☐ N
(Designations must be a separate document from
Additional name(s) & address(es) ☐ Yes ☐ N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

78/153,173 78/034,522 78/063,396
78/136,166 78/136,193

B. Trademark Registration No.(s)

2,384,891 2,187,976 2,617,095
2,551,265

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jenifer E. Haeckl, Esq.

Internal Address: _____

Street Address: Mirick O'Connell DeMallie & Lougee

1700 West Park Drive

City: Westborough State: MA ZIP: 01581

6. Total number of applications and registrations involved: _____

9

7. Total fee (37 CFR 3.41):.....\$ 240.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

50-1582

04/09/2003 ECOOPER 00000179 78153173

DO NOT USE THIS SPACE

01 EC:0521 40.00 OP
02 EC:0522 200.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jenifer E. Haeckl, Esq.

Name of Person Signing

Signature

Date

3/20/03

Total number of pages including cover sheet, attachments, and

TRADEMARK

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TRADEMARK ASSIGNMENT

This Assignment is made by International Data Group, Inc., a Massachusetts corporation with offices at 5 Speen Street, Framingham, Massachusetts 01701 ("Assignor"), and BER, Inc., a Massachusetts corporation with offices at 118 Turnpike Road, Southborough, Massachusetts 01772 ("Assignee").

WHEREAS, Assignor is the owner of the U.S. and foreign trademark applications and registrations listed on Schedule A attached hereto (the "Marks"); and

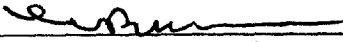
WHEREAS, Assignee is desirous of acquiring Assignor's rights in the Marks;

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby assigns, transfers and conveys to Assignee, free and clear of all liens, security interests, claims or encumbrances, all of its right, title and interest in and to the Marks, together with the goodwill of the business associated with the use of and symbolized by the Marks, and the right to sue and recover for past infringement of the Marks. Assignor further agrees to make available to Transferee all documentation and other information in Transferor's possession relating to the Marks, and to execute additional documents and take such further actions necessary to effectuate this assignment as may reasonably be requested by Assignee. This assignment shall be governed by the laws of the Commonwealth of Massachusetts.

INTERNATIONAL DATA GROUP, INC.

Date: As of January 31, 2003

By: 
Edward B. Bloom, Vice President

SCHEDULE A

Mark	Country	Application/ Registration No.	Status
ACCELACAST	U.S.	78/153173	Pending
CHANGING THE WAY YOU VIEW IT	U.S.	78/034522	Pending
ENABLING THE NEW ENTERPRISE ONLINE	U.S.	2384891	Registered
IT WORLD	U.S.	2187976	Registered
IT WORLD.COM (and design)	U.S.	2617095	Registered
ITWEBCAST	European Community	2012102	Pending
ITWEBCAST	U.S.	2551265	Registered
LEADS LEAD EVALUATION AND DELIVERY SYSTEM	U.S.	78/136166	Pending
LEADS LEAD EVALUATION AND DELIVERY SYSTEM (and design)	U.S.	78/136193	Pending
LEADSTREAM WEBCASTS	U.S.	78/063396	Pending