

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ski Racing International, Inc.		08/15/2003	CORPORATION: MARYLAND

RECEIVING PARTY DATA	
Name:	Inside Communications, Inc.
Street Address:	1830 North 55th Street
City:	Boulder
State/Country:	COLORADO
Postal Code:	80301
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 3								
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1791605</td> </tr> <tr> <td>Registration Number:</td> <td>1792710</td> </tr> <tr> <td>Registration Number:</td> <td>2630232</td> </tr> </tbody> </table>	Property Type	Number	Registration Number:	1791605	Registration Number:	1792710	Registration Number:	2630232
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CORRESPONDENCE DATA	
Fax Number:	(303)473-2720
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	303-473-2710
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ATTORNEY DOCKET NUMBER:	34531.0014
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NAME OF SUBMITTER:	Scott S. Havlick, Esq.
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Total Attachments: 1 source=Ski Racing Assignment.tif
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OP \$90.00 1791605

## TRADEMARK ASSIGNMENT


WHEREAS, Ski Racing International, Inc. (now known as Elks Rest, Inc.), a Maryland corporation (the "Corporation"), with offices at 1113 Fidelity & Deposit Building, Baltimore, MD 21201, is the owner of the following trademark registrations:

Mark	Class of Goods/Services	Registration or Application No.	Country
SKI RACING and design	16	1791605	United States
SKI RACING and design	25	1792710	United States
SNOWSPORTS TODAY	16	2630232	United States

WHEREAS Inside Communications, Inc., a Colorado corporation, having an office and principal place of business at 1830 North 55th Street, Boulder CO 80301, wishes to acquire the entire right, title, interest in and to said trademark registrations and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks.

NOW THEREFORE, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Corporation does hereby sell, assign, and set over unto Inside Communications, Inc., its successors, assigns, the entire right, title and interest to said trademark registrations, and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefits.

Ski Racing International, Inc.  
(now known as Elks Rest, Inc.)

  
By: Gary Black, President

Date: August 15, 2003