

FORM PTO-1594 (Rev. 6-93)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Atty Docket No. T2140.067630

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Trader Publishing Company**

- Individuals(s)
- General Partnership
- Corporation-State - Virginia
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: **corrective assignment to correct**
- Merger
- Change of Name

**Assignee's name and state of incorporation within the original assignment document recorded at 2618/0516.**

Execution Date: March 7, 2003

2. Name and address of receiving party(ies)

Name: **United Advertising Publications, Inc.**

Internal Address: **c/o Trader Publishing Company**

Street Address: **100 W. Plume Street**

City: **Norfolk** State: **VA** Zip: **23510**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Washington
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No N/A

Additional names(s) & address(es) attached?  Yes  No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

76/417,316; 76/413,526; 76/412,666

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Brewster**

Internal Address: **Kilpatrick Stockton LLP**

Street Address: **1100 Peachtree St., Suite 2800**

City: **Atlanta** State: **GA** Zip: **30309**

6. Total number of applications and registrations involved: **3**

7. Total fee (37 CFR 3.41).....\$ **90.00**

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

**11-0860**

**DO NOT USE THIS SPACE**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Valetta A. Northcutt**

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: **7**

OPR/ASSIGNMENTS 3/18/03 8:01 PAGE 4/4 RightFAX  
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FORM PTO-1594 (Rev. 6-83) OMB No. 0651-0011 (exp. 4/94)	<b>RECORDATION FORM COVER SHEET TRADEMARKS ONLY</b>	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office Affy Docket No. T2140.067630
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To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <b>Trader Publishing Company</b></p> <p><input type="checkbox"/> Individuals(s)      <input type="checkbox"/> Association  <input checked="" type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation-State - Virginia  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>3. Nature of conveyance:  <input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>March 7, 2003</u></p>	<p>2. Name and address of receiving party(ies)  Name: <b>United Advertising Publications, Inc.</b>  Internal Address: <b>c/o Trader Publishing Company</b>  Street Address: <b>100 W. Plume Street</b>  City: <b>Norfolk</b>      State: <b>VA</b>      Zip: <b>23510</b></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <u>Washington</u> / <u>Nevada</u>  <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A</p> <p>Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>4. Application numbers(s) or patent numbers(s):</p> <p>A. Trademark Application No.(s) <u>76/417,316; 76/413,526; 76/412,688</u></p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>B. Trademark Registration No.(s)</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>William H. Brewster</u>  Internal Address: <u>Kilpatrick Stockton LLP</u>  Street Address: <u>1100 Peachtree St., Suite 2800</u>  City: <u>Atlanta</u>      State: <u>GA</u>      Zip: <u>30309</u></p>	<p>6. Total number of applications and registrations involved: <u>3</u></p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>90.00</u>  <input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account  The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.</p> <p>8. Deposit account number: <u>11-0860</u></p>
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DO NOT USE THIS SPACE

<p>9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p><u>Valetta A. Northcutt</u>  Name of Person Signing      <u>Valetta A. Northcutt</u>  Signature</p> <p style="text-align: right;"><u>3/17/03</u>  Date</p> <p>Total number of pages including cover sheet, attachments, and document: <u>4</u></p>
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ASSIGNMENT

THIS ASSIGNMENT is made and entered into by and between Trader Publishing Company, a general partnership organized under the laws of the Commonwealth of Virginia ("Assignor") and United Advertising Publications, <sup>Inc./w</sup> a corporation duly organized and existing under the laws of <sup>Washington/w</sup> ~~Delaware~~ ("Assignee").

WHEREAS, Assignor is the owner of the marks described in the attached Schedule (collectively, the "Marks");

WHEREAS, Assignor is also the owner of certain federal trademark applications (collectively, the "Applications") for the Marks, which are also described in the attached Schedule;

WHEREAS, Assignor has used and continues to use the Marks in connection with the services described in the Applications; and

WHEREAS, Assignee desires to acquire any and all rights Assignor has in and to the Marks, the Applications and the goodwill associated therewith.

NOW THEREFORE, in consideration of payment of the sum of (\$10.00) ten dollars and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to the Assignee, any and all right, title and interest in and to the Marks and the Applications together with the goodwill of the business symbolized and associated with the Marks and the Applications and all rights of action and claims for past

infringement related to the Marks and the Applications.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be

dated this 7<sup>th</sup> day of March, 2003.

**Trader Publishing Company, Inc.**

By:



George Brooks  
Executive Vice President