I hereb / certify that this correspondence is being deposited with the United States Postal Service, as first class mail, postage prepaid in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, on the date indicated below:

ascel

Marcee Lundeen

Name of person mailing paper

Signature

March 24, 2003

Date

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TRADEMARK
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TRADEMARK ASSIGNMENT

WHEREAS, CellStar Telecommunication Taiwan Co., Ltd., (SSIGNOR"), a limited liability corporation of Taiwan, having a place of business at No. 69, Sec. 2, Sinyi Rd., Chung Cheng District, Taipei 100 Taiwan, is the owner of the following trademark:

U.S. Ser. No. Mark Filing Date
76/418,336 ETELL (and design) 5/29/02

WHEREAS CellStar, Ltd. a Texas registered limited liability partnership by National Auto Center, Inc. a Delaware Corporation (CellStar) having a place of business at 1730 Briercroft Court, Carrollton, Texas 75006 wishes to acquire the entire right, title and interest in and to the trademark application and any registration which may issue therefrom.

NOW, THEREFORE, for valuable and legally sufficient consideration, receipt of which are hereby acknowledged, the ASSIGNOR sells, assigns and transfers to ASSIGNEE, its successors and assigns, the entire right, title and interest for in and to the above-identified trademark application and any registration which may issue therefrom, together with the goodwill of the business associated with the Trademark.

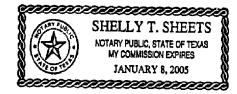
Upon execution of this Assignment, ASSIGNEE shall immediately assume responsibility for the prosecution of the trademark application and maintenance of any future trademark registration, and shall have the exclusive right to recover for any past, present, or future infringement of the Trademark.

ASSIGNOR warrants that it has neither executed, nor will it execute, any agreement that contravenes the rights conveyed herein. ASSIGNOR further warrants that it is the owner of the entire right, title and interest in and to the Trademark. In the event ASSIGNOR is not the owner of the entire right, title, and interest in and to the Trademark, ASSIGNOR will, at ASSIGNOR expense, secure for ASSIGNEE the rights conveyed herein, and will indemnify and hold ASSIGNEE harmless for any claim of infringement that may be made against ASSIGNEE because of ASSIGNOR breach of the warranty contained herein.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of this $/\sqrt{\delta}$ day of Θ ctober, 2003. CellStar Telecommunication Taiwan Co., Ltd Title: Notary: CellStar, Ltd. a Texas registered limited liability partnership by National Auto Center, Inc. a Delaware Corporation Elaine Flux Rødriguez, Senior Vice President, Secretary and General Counsel STATE OF TEXAS **COUNTY OF DALLAS** Subscribed and sworn by the Assignee to me on this 17 day of October, 2002. mara

Notary Public, State of Texas

RECORDED: 03/28/2003



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