



To the Honorable Commissioner of Patents and Trademarks
 original document(s) or copy of _____
_____ 102416321 _____
_____ record the attached _____

1. Name of conveying party(ies):
**CELLSTAR TELECOMMUNICATION
TAIWAN CO., LTD.**

3.78.03

2. Name and address of receiving party(ies):
Name: **CELLSTAR, LTD.**
Address: **1730 Briercroft Court
Carrollton, Texas 75006**

RECEIVED
MAR 23 11 09 AM '03
FINANCE SECTION

3. Nature of conveyance:
 Assignment
 Security Interest
 Merger
 Change of name
 Other _____

Execution date: March 10, 2003

4. Application or registration number(s):
Application No(s). Trademark Reg. No(s).
76/418,336 _____

5. Correspondence name and address concerning recordation of the attached document(s):
Name: **Daniel N. Lundeen**
Address: **Lundeen & Dickinson, L.L.P.
P.O. Box 131144
Houston, Texas 77219-1144**

6. Total number of applications and registrations involved: **ONE (1)**
7. Total fee (\$40 per property):....**\$40.00**
 Enclosed
 Charge to deposit account*
 Previously paid (see enclosed correspondence with payment stamp)
 Credit overpayment or charge any deficiency to deposit account*
 Resubmission (earlier transmittal letter with payment stamp enclosed)
8. *Deposit account number: **501285**

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Total number of pages including cover sheet, attachments and document 3.

Daniel N. Lundeen [Signature] March 24, 2003
Name of person Signing Signature Date

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service, as first class mail, postage prepaid in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3518, on the date indicated below:
Marcee Lundeen [Signature] March 24, 2003
Name of person mailing paper Signature Date

04/10/2003 DBYRNE 00000035 501285 76418336
(1 FC:8 /21 40.00 CH

TRADEMARK ASSIGNMENT

WHEREAS, CellStar Telecommunication Taiwan Co., Ltd., (ASSIGNOR"), a limited liability corporation of Taiwan, having a place of business at No. 69, Sec. 2, Sinyi Rd., Chung Cheng District, Taipei 100 Taiwan, is the owner of the following trademark:

<u>U.S. Ser. No.</u>	<u>Mark</u>	<u>Filing Date</u>
76/418,336	ETELL (and design)	5/29/02

WHEREAS CellStar, Ltd. a Texas registered limited liability partnership by National Auto Center, Inc. a Delaware Corporation (CellStar) having a place of business at 1730 Briercroft Court, Carrollton, Texas 75006 wishes to acquire the entire right, title and interest in and to the trademark application and any registration which may issue therefrom.

NOW, THEREFORE, for valuable and legally sufficient consideration, receipt of which are hereby acknowledged, the ASSIGNOR sells, assigns and transfers to ASSIGNEE, its successors and assigns, the entire right, title and interest for in and to the above-identified trademark application and any registration which may issue therefrom, together with the goodwill of the business associated with the Trademark.

Upon execution of this Assignment, ASSIGNEE shall immediately assume responsibility for the prosecution of the trademark application and maintenance of any future trademark registration, and shall have the exclusive right to recover for any past, present, or future infringement of the Trademark.

ASSIGNOR warrants that it has neither executed, nor will it execute, any agreement that contravenes the rights conveyed herein. ASSIGNOR further warrants that it is the owner of the entire right, title and interest in and to the Trademark. In the event ASSIGNOR is not the owner of the entire right, title, and interest in and to the Trademark, ASSIGNOR will, at ASSIGNOR expense, secure for ASSIGNEE the rights conveyed herein, and will indemnify and hold ASSIGNEE harmless for any claim of infringement that may be made against ASSIGNEE because of ASSIGNOR breach of the warranty contained herein.

