

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Concept and Product Solutions, Inc.,
a California corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 8/20/2003

2. Name and address of receiving party(ies)

Name: Thane International, Inc.

Internal

Address: _____

Street Address: 78-140 Calle Tampico

City: La Quinta State: CA Zip: 92253

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,694,976

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Kelley

Internal Address: _____

Kelly Bauersfeld Lowry & Kelley, LLP

Street Address: 6320 Canoga Avenue

Suite 1650

City: Woodland Hills State: CA Zip: 91367

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

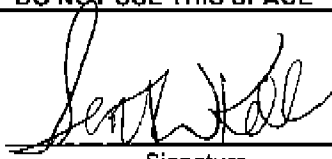
8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Scott W. Kelley, Reg. No. 30,762

Name of Person Signing



Signature

8/25/2003

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

OP \$40.00 2694976

TRADEMARK ASSIGNMENT

WHEREAS, **CONCEPT AND PRODUCT SOLUTIONS, INC.**, a corporation of the State of California, as indicated on the records of the U.S. Patent and Trademark Office, owns the U.S. Trademark Registration identified as follows:

1. U.S. Trademark Registration No. 2,694,976, registered March 11, 2003, for the mark **CAPS Logo**.

WHEREAS, **THANE INTERNATIONAL, INC.**, a corporation of the State of Delaware, with its principal place of business at 78-140 Calle Tampico, La Quinta, California 92253, is desirous of acquiring the above-identified U.S. Trademark Registration, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, **CONCEPT AND PRODUCT SOLUTIONS, INC.**, a California Corporation, assigns and transfers to **THANE INTERNATIONAL, INC.**, a Delaware Corporation, all right, title and interest in and to the above-identified trademark registration and all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley
Kelly Bauersfeld Lowry & Kelley, LLP
6320 Canoga Avenue
Suite 1650
Woodland Hills, California 91367

**CONCEPT AND PRODUCT
SOLUTIONS, INC.**

Date: August 20, 2003


Kevin J. McKeon
Chief Financial Officer

STATE OF CALIFORNIA
COUNTY OF RIVERSIDE

On this 20 day of August, 2003, before me personally appeared Kevin J. McKeon, the person who signed this instrument, and acknowledged to me that he signed it as a free act on the date set forth above and for the purposes hereof, and has the capacity claimed by signer to be an authorized representative of Concept and Product Solutions, Inc. and pursuant to authority duly received.

Witness my hand and official seal.

Patti Barnes
Notary Public



My Commission Expires: 8/29/06