

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

**1. Name of conveying party(ies):**

Reliant Interactive Media Corp.,  
a Nevada corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 8/20/2003

**2. Name and address of receiving party(ies)**

Name: Thane International, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 78-140 Calle Tampico

City: La Quinta State: CA Zip: 92253

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

**4. Application number(s) or registration number(s):**

A. Trademark Application No.(s) 78/142,973

B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No

**5. Name and address of party to whom correspondence concerning document should be mailed:**

Name: Scott W. Kelley

Internal Address: \_\_\_\_\_

Kelly Bauersfeld Lowry & Kelley, LLP

Street Address: 6320 Canoga Avenue

Suite 1650

City: Woodland Hills State: CA Zip: 91367

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 3.41):** .....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

**8. Deposit account number:**

**DO NOT USE THIS SPACE**

**9. Signature.**

Scott W. Kelley, Reg. No. 30,762

Name of Person Signing



Signature

8/25/2003

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

OP \$40.00 78142973

**TRADEMARK ASSIGNMENT**

WHEREAS, **RELIANT INTERACTIVE MEDIA CORP.**, a corporation of the State of Nevada, as indicated on the records of the U.S. Patent and Trademark Office, owns the pending U.S. Trademark Application identified as follows:

1. U.S. Trademark Application Serial No. 78/142,973, filed July 11, 2002 for the mark **SUDDEN LIFT**.

WHEREAS, **THANE INTERNATIONAL, INC.**, a corporation of the State of Delaware, with its principal place of business at 78-140 Calle Tampico, La Quinta, California 92253, is desirous of acquiring the above-identified U.S. Trademark Application, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, **RELIANT INTERACTIVE MEDIA CORP.**, a Nevada Corporation, assigns and transfers to **THANE INTERNATIONAL, INC.**, a Delaware Corporation, all right, title and interest in and to the above-identified trademark application and all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley  
Kelly Bauersfeld Lowry & Kelley, LLP  
6320 Canoga Avenue  
Suite 1650  
Woodland Hills, California 91367

RELIANT INTERACTIVE  
MEDIA CORP.

Date: August 20, 2003

  
Kevin J. McKeon  
Chief Financial Officer

STATE OF CALIFORNIA  
COUNTY OF RIVERSIDE

On this 20 day of August, 2003, before me personally appeared Kevin J. McKeon, the person who signed this instrument, and acknowledged to me that he signed it as a free act on the date set forth above and for the purposes hereof, and has the capacity claimed by signer to be an authorized representative of Reliant Interactive Media Corp. and pursuant to authority duly received.

Witness my hand and official seal.

Patti Barnes  
Notary Public



My Commission Expires: 8/29/04