

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZEVO GOLF CO., INC.		05/22/2003	CORPORATION: NEVADA

RECEIVING PARTY DATA	
Name:	Golfsmith Licensing L.L.C.
Street Address:	11000 N-IH 35
City:	Austin
State/Country:	TEXAS
Postal Code:	78753-3195
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number
Registration Number:	2266237
Registration Number:	2214278
Registration Number:	2268257
Registration Number:	2391479
Registration Number:	2258920
Registration Number:	2207151
Registration Number:	2260581
Registration Number:	1924718
Registration Number:	2086021
Serial Number:	76362384
Serial Number:	76303055
Serial Number:	76362386
Serial Number:	76316653
Serial Number:	76292202

CORRESPONDENCE DATA

900001764

**TRADEMARK
 REEL: 002710 FRAME: 0957**

OP \$365.00 2266237

Fax Number: (212)556-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: kdelpilar@kslaw.com
Correspondent Name: MONIQUE L. RIBANDO
Address Line 1: 1185 AVUE OF THE AMERICAS
Address Line 4: NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	10415-019002
NAME OF SUBMITTER:	KAREN DEL PILAR

Total Attachments: 7
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ASSIGNMENT OF TRADEMARKS

WHEREAS, ZEVO GOLF CO., INC., a corporation organized and existing under the laws of the state of Nevada ("*Assignor*"), has adopted, used and is using in its business the trademarks on Schedule A, attached hereto (the "*Trademarks*");

WHEREAS, GOLFSMITH LICENSING, L.L.C., a limited liability company organized and existing under the laws of the State of Delaware ("*Assignee*"), is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations and applications therefor;

WHEREAS, it is desired that the assignment of said rights in the Trademarks be made of record in the United States Patent and Trademark Office, all foreign trademark offices and any other appropriate governmental or administrative offices;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor assigns to Assignee, all right, title and interest in and to the Trademarks, including all common law rights and rights in foreign jurisdictions, together with the goodwill of the business symbolized by the Trademarks, and the registrations and applications therefor, including all rights to damages and profits, due or accrued, arising out of past infringements of said Trademarks, and the right to sue for and recover the same, free and clear of all liens, claims, security interests and other encumbrances.

Assignor will execute and deliver to Assignee any documents necessary to affect the transfer of the Trademarks or to maintain the Trademarks.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be executed and delivered as of May 22, 2003.

ASSIGNOR:

ZEVO GOLF CO., INC.

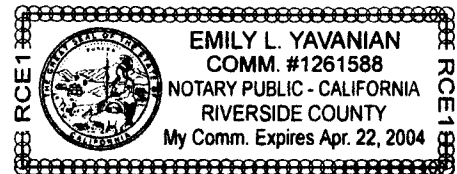
By: Michael Hoffee
Michael Hoffee
President

STATE OF California
:
Riverside COUNTY)

I, the undersigned, a Notary Public in and for said County in said State, hereby certify that Michael J. Hoffee, whose name as President of Zevo Golf Company, Inc., a Nevada corporation, is signed to the foregoing instrument, and who is known to me, or acknowledged before me on this day that, being informed of the contents of this instrument, he as such officer, and with full authority, executed the same voluntarily for and as the act of said corporation.

Given under my hand and seal of office this 22nd day of May, 2003.

Emily L. Yavarian
Notary Public



ASSIGNEE:

GOLFSMITH LICENSING, L.L.C.

By: _____
Noel Wilens
Vice President

STATE OF _____)
:
_____ COUNTY)

I, the undersigned, a Notary Public in and for said County in said State, hereby certify that Noel Wilens, whose name as Vice President of Golfsmith Licensing, L.L.C., a Delaware limited liability company, is signed to the foregoing instrument, and who is known to me, or acknowledged before me on this day that, being informed of the contents of this instrument, he as such representative, and with full authority, executed the same voluntarily for and as the act of said company.

Given under my hand and seal of office this _____ day of May, 2003.

Notary Public

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be executed and delivered as of May 22, 2003.

ASSIGNOR:

ZEVO GOLF CO., INC.

By: _____

Michael Hoffee
President

STATE OF _____)
:)
_____ COUNTY)

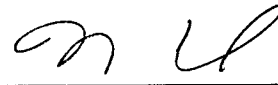
I, the undersigned, a Notary Public in and for said County in said State, hereby certify that Michael J. Hoffee, whose name as President of Zevo Golf Company, Inc., a Nevada corporation, is signed to the foregoing instrument, and who is known to me, or acknowledged before me on this day that, being informed of the contents of this instrument, he as such officer, and with full authority, executed the same voluntarily for and as the act of said corporation.

Given under my hand and seal of office this _____ day of May, 2003.

Notary Public

ASSIGNEE:

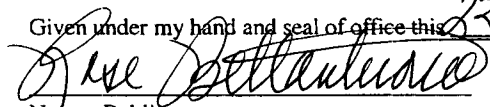
GOLFSMITH LICENSING, L.L.C.

By:  _____

Noel Wilens
Vice President

STATE OF New York)
NY)
_____ COUNTY)

I, the undersigned, a Notary Public in and for said County in said State, hereby certify that Noel Wilens, whose name as Vice President of Golfsmith Licensing, L.L.C., a Delaware limited liability company, is signed to the foregoing instrument, and who is known to me, or acknowledged before me on this day that, being informed of the contents of this instrument, he as such representative, and with full authority, executed the same voluntarily for and as the act of said company.

Given under my hand and seal of office this 23rd day of May, 2003.

Notary Public

ROSE BELLANTUONO
Notary Public, State of New York
No. 01BE5034998
Qualified in Richmond County
Commission Expires Oct. 24, 2006

SCHEDULE A

COUNTRY	TRADEMARK	REGISTRATION NO./ *APPLICATION NO.
USA	COMPRESSION COIL	*76-362384
USA	COMPRESSOR	*76-303055/
USA	PRELOADED	*76-362386/
USA	QUICKER	COMMON LAW
USA	XPLOD	COMMON LAW
USA	Z1 and Design	*76-316653/
USA	Miscellaneous Design (Elliptical w/lightning bolt)	*76-292202
USA	FITTING INTELLIGENCE TECHNOLOGY FROM ZEVO	2,266,237
USA	FITZ	2,214,278
USA	KID ZEVO	2,268,257
USA	KID ZEVO	2,391,479
USA	KID ZEVO	2,258,920
USA	KID ZEVO and Design	2,207,151

COUNTRY	TRADEMARK	REGISTRATION NO./ *APPLICATION NO.
USA	KID ZEVO and Design	2,260,581
USA	ZEVO	1,924,718
USA	Z ZEVO THE CUSTOM FITTED CLUB COMPANY	2,086,021
AUSTRALIA	ZEVO	724371
BRAZIL	ZEVO	819707066
BRAZIL	ZEVO	819706965
CANADA	ZEVO	TMA487514
CHILE	ZEVO	503.031
CHILE	ZEVO	517.887
CHINA	ZEVO	1158814
CHINA	ZEVO	1553135
CTM	ZEVO	000458752
HONG KONG	ZEVO	98/01093
HONG KONG	ZEVO	
JAPAN	ZEVO	3165693

COUNTRY	TRADEMARK	REGISTRATION NO./ *APPLICATION NO.
JAPAN	KID ZEVO	4313743
JAPAN	KID ZEVO & Design	4311036
JAPAN	KID ZEVO & Design	4304444
KOREA	ZEVO	403441
KOREA	ZEVO	429569
MALAYSIA	ZEVO	97001429
MALAYSIA	ZEVO	97001428
MEXICO	ZEVO	620159
MEXICO	ZEVO	579019
NEW ZEALAND	ZEVO	270891
NEW ZEALAND	ZEVO	270892
SINGAPORE	ZEVO	T97/01182A
SINGAPORE	ZEVO	T97/01183Z
SOUTH AFRICA	ZEVO	96/17951
SOUTH AFRICA	ZEVO	96/117952

COUNTRY	TRADEMARK	REGISTRATION NO./ *APPLICATION NO.
TAIWAN	ZEVO	783710
TAIWAN	ZEVO	793562