

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Phillip de Wolff		08/12/2003	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shepard Fairey		
<b>Street Address:</b>	3780 Wilshire Boulevard		
<b>Internal Address:</b>	Suite 210		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90010		
<b>Entity Type:</b>	INDIVIDUAL:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>		
<b>Serial Number:</b>	76184615		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)259-7846		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8582596969		
<b>Email:</b>	victoria@millermlaw.com		
<b>Correspondent Name:</b>	Victoria Newland		
<b>Address Line 1:</b>	114 North rios Avenue		
<b>Address Line 4:</b>	Solana Beach, CALIFORNIA 92075		
<b>NAME OF SUBMITTER:</b>	Victoria Newland		
<b>Total Attachments: 1</b> source=assignment.dewolff.tif			

OP \$40.00 76184615

**TRADEMARK APPLICATION ASSIGNMENT**

WHEREAS, Phillip De Wolff of 8279 Sugaman Dr., La Jolla, California, 92037, as part of a joint venture, has initially filed an Intent to Use application with the United States Patent and Trademark office on 11/23/99, which application has been given Serial No. 75/856775;

WHEREAS, Shepard Fairey of 3780 Wilshire Blvd., Suite 210, Los Angeles, California 90010, is desirous of acquiring all interests held by Phillip De Wolff in said mark and the application thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Phillip De Wolff does hereby assign to Shepard Fairey all right, title and interest in and to the mark OBEY and Design, together with the goodwill of the business symbolized by the mark, and the above identified application thereof.

Dated: 8/12/03

Phillip De Wolff  
Phillip De Wolff

State of California  
County of San Diego

On this 12<sup>th</sup> day of Aug., 2003, before me appeared Phillip De Wolf personally known to me (or proved to me on the basis of satisfactory evidence), the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf.

Naomi J. Klatt  
(Signature of notary public)

