04-23-2003

Form PTO-1594 4-22-03 RE
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

102427826

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

BEST BUY CONCEPTS, INC.

- ☐ Individual(s)
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State Nevada
- ☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

2. Name and address of receiving party(ies)

Name: BEST BUY ENTERPRISE SERVICES, INC.

Internal Address:

Street Address: 7601 Penn Avenue South

City: Richfield State: MN Zip: 55423

- ☐ Individual(s) citizenship
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State Minnesota
- ☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☐ Assignment
- ☒ Merger
- ☐ Security Agreement
- ☐ Change of Name
- ☐ Other

Execution Date: March 2, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

(21) see attached sheet

B. Trademark Registration No.(s)

(27) see attached sheet

Additional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kari J. Wangensteen
Senior Corporate Counsel

Internal Address:

Corporate Legal Department

04/23/2003 TDIAZ1 00000024 78200361
01 FC:8521 40.00 CH
02 FC:8522 1175.00 CH

Street Address: 7601 Penn Avenue South

City: Richfield State: MN Zip: 55423

6. Total number of applications and registrations involved: 48

7. Total fee (37 CFR 3.41).....$ 1215.00

- ☐ Enclosed
- ☒ Authorized to be charged to deposit account

8. Deposit account number:

502516

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kari J. Wangensteen — Name of Person Signing
Signature
15 April, 2003 — Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
[redacted] Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

U.S. Trademark Applications		
	Serial No.	**Mark**
1.	78/200,361	UNLEASH THE POWER OF
2.	78/200,357	LEARNING PLACE
3.	76/462,621	THE FANATICAL TV MONTH
4.	76/462,620	SOMETHING FUN FOR EVERYONE
5.	76/462,618	SONOPUR 5.1
6.	76/462,616	SONOPUR SURROUND
7.	76/462,615	NETWORKED HOME SOLUTIONS
8.	76/462,614	HAVE THE FUN BUILT IN
9.	76/462,613	DIGITAL HITS
10.	76/458,767	OUR STORE TO DOOR GUARANTEE
11.	76/458,590	SONOPUR
12.	76/434,204	TECHNOTAINMENT
13.	76/407,296	VPR MATRIX & DESIGN
14.	76/404,874	DESIGN (DOUBLE HEXAGON LOGO)
15.	76/395,407	HEY, YOU'VE EARNED IT!
16.	76/395,406	REWARD ZONE
17.	76/395,405	REWARDZONE
18.	76/395,404	REWARD ZONE
19.	76/383,837	BESTBUYBIZ
20.	76/380,357	HOT COLD WET DRY
21.	76/012,590	REDLINE

U.S. Trademark Registrations		
	Registration Number	**Mark**
22.	2,699,788	VPR MATRIX
23.	2,699,307	GO MOBILE
24.	2,673,874	BESTBUY.COM & DESIGN
25.	2,655,416	REDLINE
26.	2,650,916	WE MAKE IT EASY
27.	2,650,915	WE MAKE IT EASY
28.	2,638,360	BESTBUY.COM
29.	2,619,418	WWW.BESTBUY.COM
30.	2,591,424	IT'S NOT JUST PEN AND PENCILS ANYMORE
31.	2,554,877	REDLINE
32.	2,539,223	BEST BUY & MASCOT DESIGN
33.	2,503,630	TURN ON THE FUN
34.	2,442,471	BRINGING A LITTLE MAGIC TO LIFE
35.	2,370,602	YOUR PC YOUR WAY
36.	2,337,741	FIND 'EM FIRST
37.	2,277,543	BEST BUY IDEA BOX & DESIGN
38.	2,268,672	TECHLIQUIDATORS
39.	2,268,670	NOW THAT'S A GREAT IDEA
40.	2,262,711	NOW THAT'S A GREAT IDEA
41.	2,259,212	BEST BUY IDEA BOX & DESIGN
42.	2,196,852	BEST BUY & DESIGN
43.	2,116,312	JUST THE STORE YOU'VE BEEN SHOPPING FOR
44.	2,114,257	JUST THE STORE YOU'VE BEEN SHOPPING FOR
45.	1,899,212	BEST BUY
46.	1,676,112	BEST BUY SUPERSTORES
47.	1,657,622	BEST BUY & DESIGN
48.	1,379,703	BEST BUY CO. & DESIGN

State of Minnesota 12K-393

SECRETARY OF STATE

Certificate of Merger

I, Mary Kiffmeyer, Secretary of State of Minnesota, certify that the documents required to effectuate a merger between the entities listed below and designating the surviving entity have been filed in this office on the date noted on this certificate; and the qualification of any non-surviving entity to do business in Minnesota is terminated on the effective date of this merger.

Merger Filed Pursuant to Minnesota Statutes, Chapter: 302A

State of Formation and Names of Merging Entities:

NV: BEST BUY CONCEPTS, INC.
MN: BEST BUY ENTERPRISES SERVICES, INC.

State of Formation and Name of Surviving Entity:

MN: BEST BUY ENTERPRISES SERVICES, INC.

Effective Date of Merger: March 2, 2003

Name of Surviving Entity After Effective Date of Merger:

BEST BUY ENTERPRISE SERVICES, INC.

The Certificate has been issued on: February 19, 2003.

Mary Kiffmeyer
Secretary of State.

RECORDED: 04/22/2003 REEL: 002711 FRAME: 0486