

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Beauty Selectives, Inc., a New Jersey Corp.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Beauty Holding Company, Inc.
Internal Address: _____
Address: _____
Street Address: 25 Church Street
City: Hamilton HM12 State: _____ Zip: Bermuda

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 8/4/03

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

 Additional number(s) attached Yes No

B. Trademark Registration No.(s) See Schedule A attached

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Diane G. Elder
 Internal Address: _____
Wildman Harrold Allen & Dixon

 Street Address: 225 West Wacker Drive

 City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41).....\$ 215.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
23-2126

DO NOT USE THIS SPACE

9. Signature.
Diane G. Elder *Diane G. Elder* August 6, 2003
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$216.00 232126 76447816

SCHEDULE A

MARK	REGISTRATION OR SERIAL NO.	
CRYSTAL NAIL BLOCK	76/447,816	
CRYSTAL NAIL BUILDER	1,926,220	
CRYSTAL NAIL GLASS	76/447,818	
CRYSTAL NAIL QUICK	76/447,817	
CRYSTAL NAIL THICK	76/447,819	
CUTICLE RX	2,544,694	
FILL'ER UP	2,512,644	
UNDER WEAR	76/226,239	

TRADEMARK ASSIGNMENT

WHEREAS, Beauty Selectives, Inc., a New Jersey corporation located and doing business at 300 Milik Street, Carteret, New Jersey 07008 ("Assignor") is the current owner of the trademark applications and registrations further set forth in Exhibit A attached hereto and incorporated herein by reference (the "Marks").

WHEREAS, Beauty Holding Company, Inc., a Delaware corporation located and doing business at 25 Church Street, Hamilton HM12, Bermuda ("Assignee") wishes to acquire the Marks together with the goodwill of the business in connection with which the Marks are used.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee Nunc Pro Tunc as of July 29, 1998, all right, title and interest in and to said Marks and applications and registrations therefore together with the goodwill of the business in connection with which the Marks are used and which is symbolized by said Marks along with the right to recover damages and lost profits resulting from past infringement of any of the Mark.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Mark in Assignor.

Date: 8/4/03

By: 
Name: JOSEPH BOBATS
Title: PRESIDENT/CEO

STATE OF NEW JERSEY)
)
COUNTY OF MIDDLESEX)

On this 4TH day of AUGUST 2003, JOSEPH BOGATZ

personally appeared to me known and known to me to be PRESIDENT/CEO

of Beauty Selectives, Inc., the Assignor above named, and acknowledged he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

Dated: 8/4/03

By: *Peter D. S.*
ATTORNEY-AT-LAW

PETER D. GREENE
Notary Public, State of New York
No. 02GR5078096
Qualified in New York County
Commission Expires May 19, 20 07

