

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rodan & Fields LLC		08/29/2003	LTD LIAB JT ST CO: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Rodan & Fields Inc.
Street Address:	767 Fifth Avenue
Internal Address:	42nd. Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10153
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1	
Property Type	Number
Serial Number:	76511376

CORRESPONDENCE DATA	
Fax Number:	(212)572-6743
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(212) 572-6609
Email:	mambrose@estee.com
Correspondent Name:	Lesley A. Moradian, c/o Estee Lauder
Address Line 1:	767 Fifth Avenue
Address Line 2:	42nd. Floor
Address Line 4:	New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	GETGREATSKIN
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NAME OF SUBMITTER:	Mara Ambrose
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Total Attachments: 1 source=getgreatskinkeepgreatskinassignment.tif

CH \$40.00 76511376

RECORDED: 09/08/2003

TRADEMARK
REEL: 002712 FRAME: 0215