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Form PTO-1594		, DEPARTMENT OF COM
(Rev. 03/01) OMB Ng. 0651-0027 (esp. 5/31/2002)	400	U.S. Patent and Tradema
Tab settings ⇔⇔ ▼	102	533590 _ ,
		Please record the attached original documents or copy thereo
1. Name of conveying party(les):		Name and address of receiving party(ies) Name: Casa Communications, Inc.
Thomson information, inc.		internal
Individual(s)	Association	Address:
General Partnership	Limited Pertnership	Street Address: 1800 Sherman Pl.
Corporation-State		City: Evanston State: iL 7:p: 60201-3768
Other		Inclividual(e) oltizanarito
		Association
Additional name(s) of conveying party(iss)	attached? Yes N	General Partnership
3. Nature of conveyance:	r	Limited Partnership
Assignment	Merger	Corporation-State Illinois
Security Agreement	Change of Neme	Other
Other		If exeignes is not destribled in the United States, a discussion representative designation is attached: Yes No. (Designations must be a superate document into assignment) Additional numbers(s) is address(as) attached? Yes No.
Execution Date: 8/20/98		Additional (cast4(s) & address (sa) attached? Yes Sectionment
	Additional number(s)	ittached T Yes 7 No
5. Name and address of party to whom		6 Total number of enginetions and
concerning document should be mailed		tediaturious lunophaq;
Name. Jeffrey Kosc		
Internal Address:		7. Total fee (37 CFR 3.41)
		Enclosed .
Wildman, Harrold, Allen & Dixon		
		Authorized to be charged to deposit aground
Street Address: 225 West Wacker Drive		8. Deposit socount number:
Street Address:		0
		232126
Chy Chicago State: 14 2	Zip. 50808 -1229	1
	DO NOT US	THIS SPACE
9, Signature.		40E
	\mathcal{O}	40 E 10/17-for
1		10/19-102
Jeffrey Kosc		
Name of Person Signing		lignature Date

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WILDMAN HARROLD



WHEREAS, Thomson Information Inc., having its office at c/o Peterson's, 202 Carnegie Center, Princeton, New Jersey 08540 ("Seller") is the owner of certain intellectual and other property, together with the rights therein, used in connection with the Business, which is listed on the attached Schedules which are made a part hereof (the "Intellectual Property"); and,

WHEREAS, Cass Communications, Inc., a corporation organized and existing under the laws of the State of Illinois, having an address at 1800 Sherman Place, Evanston, Illinois 60201-3769 ("Buyer"), is desirous of acquiring said Intellectual Property. Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Assets Purchase Agreement, dated the date hereof, between Seller and Buyer (the "Purchase Agreement")

NOW, THEREFORE, effective <u>August 23</u>, 1998, for good and valuable consideration, the receipt of which is hereby acknowledged, Seller assigns to Buyer, all of its right, title and interest in each of the following:

- (i) The domain names "Carecrtech.com", "minoritymba.com", "blackmba.com" and "graduatingengineer.com" and the URL "www.carcertech.com" with all associated HTML, files, scripts and graphics (the "Website") and all proprietary content prepared exclusively for use on the Website, but excluding all rights to link to other sites, technology or content of Soller;
- (ii) all lists of advertisers and/or ad agencies, recipients, suppliers and prospects, and all other lists, files and marketing and promotion materials used exclusively in the Business, including without limitation, all data files contained in Seller's resume distribution system and magazine distribution system;
- (iii) subject to the final paragraph of this Assignment, including, without limitation, as listed in Schedule 1.1(v), all copyrights, tradenames, trademarks, and service marks related exclusively to the Publications or the Website, whether registered or unregistered, including, without limitation, the exclusive rights to the names of the Publications and Website and any registrations and applications therefore and all goodwill associated therewith (collectively, "Intellectual Property");
- (iv) subject to the final paragraph of this Assignment, including, without limitation, as listed on Schedule 1.1(vi), all trade secrets, proprietary information, software and computer programs and source codes, object codes, HTML code, scripts, systems documentation and user manuals used exclusively in the Business (collectively, "Technology");
- (v) all other assets, properties, and rights of every kind (other than the assets described in the final paragraph of this Assignment) used exclusively in the Business by Seller on the Closing Date, known or unknown, fixed or unfixed, choate or inchoate, accrued, absolute, contingent or otherwise, whether or not specifically referred to in this Assignment; and
 - (vi) all of the goodwill of the Seller relating to the Business.

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Anything in this Assignment to the contrary notwithstanding, there shall be excluded from the assets, properties, rights and business to be transferred to the Buyer hereunder (a) all names, trademarks, service marks, or logos containing "Peterson's" or "Thomson" (subject to the limited license to use the name "Peterson's Magazine Group" in accordance with Section 7.8 of the Purchase Agreement), (b) any and all trade secrets, proprietary information, software and computer programs and source codes, object codes, systems documentation and user manuals related to Seller's revenue tracking system, resume distribution system and magazine distribution system for the Business, (c) all databases, business, technology or other assets linked from the Website to Seller's other sites, (d) except as set forth in Schedule 1.1(xi) to the Purchase Agreement, all off-the shelf non-customized software, including without limitation, Perl and (e) any other assets or agreements not used exclusively in the Business (collectively, the "Excluded Assets").

THOMSON INFORMATION INC.

CASS COMMUNICATIONS, INC.

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Schedule 1.1 (v) **Intellectual Property**

Copyrights

All publications listed in Schedule 1.1 (i) Graduating Engineer January through April issues registration date 4/14/98 attached

Trademarks

Engineering Horizons #1,699,053 7/7/92 Graduating Engineer #1,493,059 6/21/88

Domain Names

RECORDED: 10/22/2002

careertech.com blackmba.com minoritymba.com graduatingengineer.com

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