

Form PTO-1594
(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Excite, Ltd.

- Individual(s)
- General Partnership
- Corporation-State
- Other Corporation--Texas
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 6/24/03

2. Name and address of receiving party(ies)

Name: Name Rite, L.L.C.

Internal

Address:

Street Address: 31797 Highway 79 South

City: Temecula State: CA Zip: 92592

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/494993

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brett I. Miller, Esq.

Internal Address: Morgan, Lewis & Bockius LLP

Attn.: TMSU

Street Address: 1111 Pennsylvania Avenue, NW

City: Washington State: DC Zip: 20004

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

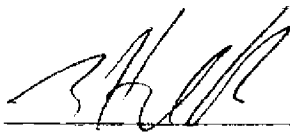
DA 13-4520

DO NOT USE THIS SPACE

9. Signature.

Brett I. Miller

Name of Person Signing



Signature

September 4, 2003

Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 134520 76494993

TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 24 day of June 2003, 2003, by Excite, Ltd., a Texas corporation having a principal business address at 2051 McKenzie Drive, Carrollton, Texas 75006 (hereinafter "Assignor"), in favor of Name Rite, L.L.C., a Delaware Limited Liability Company having a principal business address at 31797 Highway 79 South, Temecula, California 92592 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the U.S. trademark application for the mark FAMILY FUN, Serial No. 76/494,993 (hereinafter "the Mark") and the goodwill of the business symbolized thereby; and

WHEREAS, Assignee is desirous of acquiring all rights to the Mark and the application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, interest in and to the Mark and the application therefor, and the goodwill of the business connected with the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives. Assignor agrees that it will not seek to register the Mark, or a confusing variation thereof, will not challenge Assignee's rights to the Mark, and will execute such documentation as may be necessary in the future to effectuate this Trademark Assignment. Assignor confirms that this Trademark Assignment shall revoke and/or supercede any previous assignment or grant of rights relating to the Mark made by Assignor in favor of Assignee.

Signed: EXCITE, LTD.

By: Gordon E. Young
Name: GORDON E. YOUNG
Title: PRESIDENT