

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bristol IP Company		09/08/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Bristol Hotels & Resorts
Street Address:	Three Ravinia Drive
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30346-2149
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3	
Property Type	Number
Registration Number:	2187905
Registration Number:	2187904
Registration Number:	1066457

CORRESPONDENCE DATA	
Fax Number:	(770)604-8442
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	7706048760
Email:	tami.collie@ichotelsgroup.com
Correspondent Name:	Tami Collie
Address Line 1:	Three Ravinia Drive
Address Line 2:	Suite 100
Address Line 4:	Atlanta, GEORGIA 30346-2149

NAME OF SUBMITTER:	Tami Collie
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Total Attachments: 4
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OP \$90.00 2187905

SERVICE MARK ASSIGNMENT

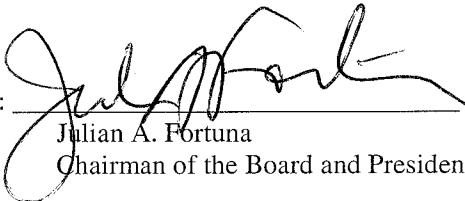
WHEREAS, BRISTOL IP COMPANY, (hereafter "Assignor"), a corporation of the state of Delaware, having a principal place of business at 1105 North Market Street, Suite 1046, Wilmington, Delaware 19801, is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto and the associated registrations; and

WHEREAS, BRISTOL HOTELS & RESORTS (hereafter "Assignee"), a corporation of the state of Delaware, having an address of Three Ravinia Drive, Atlanta, Georgia 30346, desires to acquire all right, title and interest in and to the service marks and in and to the associated registrations.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the service marks and the associated registrations set forth on Exhibit A hereto, together with the goodwill of the business symbolized by the marks.

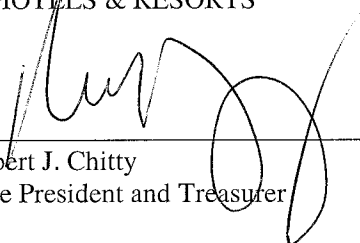
IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Service Mark Assignment on the date and in the capacities shown below.

ASSIGNOR
BRISTOL IP COMPANY

By: 
Julian A. Fortuna
Chairman of the Board and President

Date: September 8, 2003


ASSIGNEE
BRISTOL HOTELS & RESORTS

By: 
Robert J. Chitty
Vice President and Treasurer


Date: September 8, 2003

EXHIBIT A

United States Service Mark Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
 B Design	2,187,905	September 8, 1998
BRISTOL HOTELS & RESORTS	2,187,904	September 8, 1998
SPANKY'S	1,066,457	May 24, 1997

Georgia State Service Mark Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
HARVEY BRISTOL SUITES HARVEY HOTELS HARVEY SUITES	S-14785	June 9, 1995
	S-14786	June 9, 1995
<u>BRISTOL SUITES</u>	S-14787	June 9, 1995

Mississippi State Service Mark Registrations






<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
	N/A	July 11, 1995
	N/A	June 5, 1995
	N/A	June 5, 1995
<u>BRISTOL SUITES</u>	N/A	June 6, 1995

EXHIBIT A (cont'd)

Mississippi State Service Mark Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
 The HARVEY HOTELS	N/A	June 6, 1995
 The HARVEY HOTELS	N/A	June 5, 1995

STATE OF GEORGIA

COUNTY OF DEKALB

On this 8th day of September, 2003, personally appeared before me Julian A. Fortuna, to me known and known to me to be the Chairman of the Board and President of BRISTOL IP COMPANY, a Delaware corporation, the Assignor above named, and acknowledged that he executed the foregoing assignment on behalf of said Assignor and pursuant to authority duly received.



Tamilyn G. Collie
Notary Public

Tamilyn G. Collie
Printed Name

My Commission Expires: June 26, 2004

STATE OF GEORGIA

COUNTY OF DEKALB

On this 8th day of September, 2003, personally appeared before me Robert J. Chitty, to me known and known to me to be the Vice President and Treasurer of BRISTOL HOTELS & RESORTS, a Delaware corporation, the Assignee above named, and acknowledged that he executed the foregoing assignment on behalf of said Assignee and pursuant to authority duly received.



Tamilyn G. Collie
Notary Public

Tamilyn G. Collie
Printed Name

My Commission Expires: June 26, 2004