

04-16-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 4-14-03 Advanced Marketing Technologies, LLC
[] Individual(s) [] Association
[] General Partnership [] Limited Partnership
[] Corporation-State
[X] Other Limited Liability Company
Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies)
Name: Author Solutions, Inc.
Internal Address:
Street Address: 2595 Vernal Pike
City: Bloomington
State: Indiana
Zip: 47404
[] Individual(s) citizenship
[] Association
[] General Partnership
[] Limited Partnership
[X] Corporation-State Indiana
[] Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of conveyance:
[X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other
Execution Date: April 3, 2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
76/017,492 76/017,494 75,622,333
76/057,906 76/205,034
Additional number(s) attached [] Yes [X] No

B. Trademark Registration No.(s)
2,459,729

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Scott J. Stevens
Internal Address: Woodard, Emhardt, Moriarty, McNett & Henry LLP
Street Address: Bank One Center/Tower, 111 Monument Circle, Suite 3700
City: Indianapolis State: Indiana Zip: 46204

6. Total number of applications and registrations involved: 6
7. Total fee (37 CFR 3.41) \$165.00
[X] Enclosed
[] Authorized to be charged to deposit account
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Scott J. Stevens April 9, 2003
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

04/15/2003 ECOOPER 00000059 76017492
01 FC:0521 40.00 OP
02 FC:0522 125.00 OP

TRADEMARK REEL: 002712 FRAME: 0666

ASSIGNMENT OF TRADEMARKS

In consideration of the transfer of certain business assets, and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Advanced Marketing Technologies, LLC, an Indiana limited liability company having a place of business at 2595 Vernal Pike, Bloomington, Indiana 47404, ("Assignor"), hereby assigns, sells, conveys and transfers to Author Solutions, Inc., an Indiana corporation having a place of business at 2595 Vernal Pike, Bloomington, Indiana 47404 ("Assignee"), effective October 16, 2002, all rights, title and interests in and to the trademarks listed in the attached Exhibit A (the "Marks"), and the applications and registrations thereto, as the successor of the business of Assignor to which the Marks pertain, together with all claims for damages by reason of infringement, with the right to sue and collect the same, for its own use and for the use of its successors and assigns.

ADVANCED MARKETING TECHNOLOGIES, LLC

Signed: Robert McCormack

Name Printed: Robert McCormack

Title: Chief Operating Officer

Date: 4/3/03

EXHIBIT A

<u>Mark</u>	<u>Serial/Registration No.</u>	<u>Application/Registration Date</u>
1ST BOOKS	76/017,492	April 4, 2000
1ST BOOKS LIBRARY	76/017,494	April 4, 2000
1ST BOOKS LIBRARY and Design	75/622,333	January 19, 1999
1ST LIBRARY	76/057,906	May 26, 2000
1ST STORES	2,459,729	June 12, 2001
AMT MEDIA	76/205,034	February 5, 2001