

04-16-2003
102421398
INAD 11398

ET

Y

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Gold Force International, Ltd.

4-15-03

- Individual - _____
- Association - _____
- General Partnership - _____
- Limited Partnership - _____
- Corporation - New York
- Other - _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Karat Platinum, LLC

Street Address: 7 Manor Lane

City: Lawrence State: NY Zip: 11559

Country: _____

- Individual - _____
- Association - _____
- General Partnership - _____
- Limited Partnership - _____
- Corporation - _____
- Other - Limited Liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other - _____

Execution Date: March 31, 2003

4. Application number(s) or Registration number(s):

A. Trademark Application No(s): 75/799,773 76/261,447 78/196,190
78/196,201 78/196,210 78/196,215

B. Trademark Registration No(s):

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steinberg & Raskin, P.C.

Street Address: 1140 Avenue of the Americas, 15th Floor

City: New York State: NY Zip: 10036-5803

Our Ref.: 302.1105

6. Total number of applications and registrations involved:.....[6]

7. Total fee (37 CFR 3.41).....\$165.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

500518

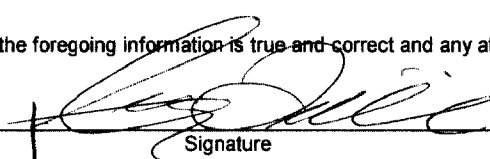
- Authorized to charge additional fees to deposit account

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy F. Divino
Name of Person Signing


Signature

April 9, 2003
Date

04/18/2003 LMJELLER 00000177 75799773 Total number of pages including cover sheet, attachments, and document: [4]

01 FC:8521 40.00 OP
02 FC:8522 125.00 OP

Mail documents to be recorded with required cover sheet information to:
Director of the U.S. Patent and Trademark Office, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

THIS AGREEMENT effective March 31, 2003, by and between Gold Force International, Ltd., a New York corporation, having a place of business at 236 Fifth Avenue, 8th Floor, New York, New York 10001 ("Gold Force"), and Karat Platinum, LLC, a New York limited liability company, whose address is 7 Manor Lane, Lawrence, New York 11559 ("Karat Platinum").

WHEREAS, Gold Force has a bona fide intention to use the trademarks designated in Exhibit 1 annexed hereto ("The Trademarks") and has filed applications for registration of The Trademarks in the United States Patent and Trademark Office under Trademark Act Section 1(b); and


WHEREAS, Gold Force International, Ltd. has an ongoing and existing business, to a portion of which The Trademarks pertain; and

WHEREAS, Karat Platinum desires to succeed to the portion of the business to which The Trademarks pertain, and is desirous of acquiring The Trademarks, the good will of the business symbolized by The Trademarks, and the applications for registration thereof and any registrations resulting therefrom;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Gold Force hereby assigns, transfers, and conveys to Karat Platinum the portion of its business to which The Trademarks pertain and the entire right, title and interest in and to The Trademarks, together with the good will of the business symbolized by The Trademarks, and the applications for registration thereof and any registrations resulting therefrom.

GOLD FORCE INTERNATIONAL, LTD.

By:


David Neuberger
President

Dated: March 31, 2003

EXHIBIT 1

| Trademark | Application No. | Filing Date | Class/Goods |
|----------------------|-----------------|-------------|--|
| 10 KARAT PLATINUM | 75/799,773 | 9/15/99 | Class 14 - Jewelry made in significant part of platinum |
| 10 KT. PT (Stylized) | 76/261,447 | 5/23/01 | Class 14 - Jewelry made in significant part of platinum and alloys containing platinum |
| 375 PT (Stylized) | 78/196,190 | 12/19/02 | Class 14 - Jewelry made in significant part of platinum and alloys containing platinum |
| 417 PT (Stylized) | 78/196,201 | 12/19/02 | Class 14 - Jewelry made in significant part of platinum and alloys containing platinum |
| 585 PT (Stylized) | 78/196,210 | 12/19/02 | Class 14 - Jewelry made in significant part of platinum and alloys containing platinum |
| 750 PT (Stylized) | 78/196,215 | 12/19/02 | Class 14 - Jewelry made in significant part of platinum and alloys containing platinum |