

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Central Hockey League, Inc.		08/17/2002	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA	
Name:	Maddox Hockey, Inc.
Street Address:	315 Loshier
Internal Address:	Suite 1
City:	Hernando
State/Country:	MISSISSIPPI
Postal Code:	38632
Entity Type:	CORPORATION: MISSISSIPPI

PROPERTY NUMBERS Total:	1
Property Type	Number
Serial Number:	76104807

CORRESPONDENCE DATA	
Fax Number:	(816)753-1536
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	uspt@pswlaw.com
Correspondent Name:	Michael A. Williamson
Address Line 1:	700 W. 47th Street
Address Line 2:	Suite 1000
Address Line 4:	Kansas City, MISSOURI 64112

ATTORNEY DOCKET NUMBER:	28626/59749
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NAME OF SUBMITTER:	Michael A. Williamson
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Total Attachments:	1
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CH \$40.00 76104807

TRADEMARK APPLICATION ASSIGNMENT

WHEREAS, Central Hockey League, Inc., an Indiana corporation, having a business address of 5501 East 71st Street, Suite 1A, Indianapolis, ^{Oklahoma} Indiana 46220, ("Assignor") has adopted, used and is using the mark MEMPHIS RIVERKINGS, (the "Mark") which is the subject of a trademark application having serial number 76/104,807 in the United States Trademark Office; and

WHEREAS, Maddox Hockey, Inc., a Mississippi corporation, having its principal place of business at 315 Loshier, Suite 1, Hernando, Mississippi 38632 ("Assignee") is desirous of acquiring the Mark and any registrations issued or to be issued in connection therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby convey, assign, transfer and set over unto the Assignee all of the Assignor's rights, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby, together with application serial number 76/104,807, together with a right to sue for and collect on all claims for damages by reason of past, present or future infringement of said Mark.

Assignor warrants that the Mark is valid and subsisting and is free and clear of all liens, encumbrances, security interests and adverse claims of any person or party.

Assignor further covenants that it will, at any time upon request, execute and deliver any and all documents, and take such actions, that may be necessary or advisable to more fully perfect the title to the Mark in Assignee.

CENTRAL HOCKEY LEAGUE, INC.

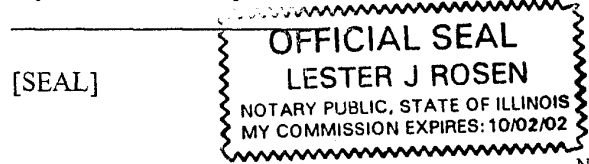
By: [Signature]
Date: 8/17/02

STATE OF ILLINOIS)
COUNTY OF COOK) ss.

On this 17th day of August, 2002, before me appeared HORN CHEN, to me personally known, who, being by me duly sworn did say that he is the PRESIDENT of Central Hockey League, Inc., a corporation of the State of ^{Oklahoma} Indiana, and that said instrument was signed on behalf of said corporation by authority of its Board of Directors, and said HORN CHEN acknowledged said instrument to be the free act and deed of said corporation.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

My Commission Expires:



[Signature]
Notary Public

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