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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

United-eWay.org

4.15.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: March 19, 2003

2. Name and address of receiving party(ies)

Name: United Way of America

Internal Address: 701 N. Fairfax Street

Street Address:

City: Alexandria State: VA Zip: 22314-2045

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/364,475

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: SUSAN B. FLOHR

Internal Address: BLANK ROME LLP

900 17th Street, N.W.

Suite 1000

Street Address:

City: Washington State: DC Zip: 20006

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

SUSAN B. FLOHR

Name of Person Signing

Signature

APRIL 15, 2003

Date

04/17/2003 DBYRNE 00000186 76364475

Total number of pages including cover sheet, attachments, and document:

3

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40.00/MCR documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002714 FRAME: 0011

## ASSIGNMENT

WHEREAS, United-eWay.org, an Arizona not for profit corporation with an address at 1 515 E. Osborn Rd., Phoenix, AR 85014 (hereinafter referred to as "Assignor,") has adopted and is the owner of the trademark UNITED- EWAY and federal trademark application S/N 76/364475 therefore for on-line electronic or other fund raising system for charitable organizations in International class 36, filed with the U.S. Trademark Office on January 29, 2002 (hereinafter "the Mark"); and

WHEREAS, United Way of America, a New York not for profit corporation with a business address at 701 N. Fairfax St., Alexandria, VA 22314-2045 (hereinafter referred to as "Assignee") is desirous of obtaining all right, title and interest in and to the Mark, the federal application therefore and the goodwill of the business symbolized thereby; and

WHEREAS, Assignor is willing to assign the Mark to Assignee on the terms set forth herein below.

NOW, THEREFORE, for the sum of \$1.00 and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and delivers unto Assignee, all of its right, title and interest in and to the Mark for use in connection with the aforesaid services covered by class 36, Application S/N 76/364475, therefore and the goodwill of the business associated with and symbolized by such Mark.

IN WITNESS WHEREOF, this Assignment has been executed by

Assignor effective on this 19<sup>TH</sup> day of MARCH, 2003.

MERLE WASHIEL  
Name President  
Title

Date: MARCH 19, 2003

STATE: Arizona )  
COUNTY OF: Maricopa )

SS:

On the 19<sup>th</sup> day of March 2003, before me personally came MERLE WASHIEL, to me known to be the person who executed the foregoing instrument and who being duly sworn by me did depose and say that he is authorized to act on behalf of United-eWay.org and that he executed the above instrument as a free act and deed, for the uses and purposes therein mentioned.

Twyla Costa  
Notary Public

My Commission Expires: July 21, 2005

