

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

08/19/2003
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
North County Fair, LP		08/06/2003	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Westfield Corporation, Inc.
Street Address:	11601 Wilshire Boulevard
Internal Address:	12th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number
Registration Number:	1787031
Registration Number:	1910407

CORRESPONDENCE DATA

Fax Number: (310)282-2200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: dgrace@loeb.com
 Correspondent Name: Loeb & Loeb LLP
 Address Line 1: 10100 Santa Monica Boulevard
 Address Line 2: Suite 2200
 Address Line 4: Los Angeles, CALIFORNIA 90067-4164

ATTORNEY DOCKET NUMBER:	093244-10001
NAME OF SUBMITTER:	David W. Grace

Total Attachments: 1
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TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, North County Fair, LP, a Delaware limited partnership, ("Assignor"), having a place of business at 11601 Wilshire Boulevard, 12th Floor, Los Angeles, California 90025, hereby sells, assigns, and transfers to Westfield Corporation, Inc. a Delaware corporation, having a place of business at 11601 Wilshire Boulevard, 12th Floor, Los Angeles, California 90025 ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the marks NORTH COUNTY FAIR and NORTH COUNTY FAIR AND DESIGN (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications to register the Marks, including Registration Nos. 1,787,031, and 1,910,407 as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the 6th day of August 2003.

North County Fair, LP, a Delaware limited partnership

By: Westfield Corporation, Inc.,
a Delaware corporation,
Its agent

By: 
Name: **Rahsaana Towns**
Title: **Assistant Secretary**