

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Honorable Commissioner of Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Fancy Publications, Inc.
2401 Beverly Boulevard
Los Angeles, California 90057

2. Name of receiving party(ies):

Bowtie, Inc.
2401 Beverly Boulevard
Los Angeles, California 90057

- Individual(s)
- General Partnership
- Corporation-CA
- Other:
- Association
- Limited Partnership

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-CA
- Other:

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: 10/4/02

If assignee is not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(Designation must be a separate document)

Additional name(s) and address(es) attached?

- Yes
- No

4. Application Number(s) or Registration Number(s):

A. Trademark Application No.(s)

78/173,564

B. Trademark Registration No.(s)

Additional number(s) attached: Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael A. Lisi
Rader, Fishman & Grauer PLLC
39533 Woodward Avenue
Suite 140
Bloomfield Hills, MI 48304

6. Total number of applications and registrations involved: One

7. Total fee (37 CFR § 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number: 18-0013

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael A. Lisi
Name


Signature

September 10, 2003
Date

Total number of pages comprising cover sheet: 1

CH \$40.00 180013 78173564

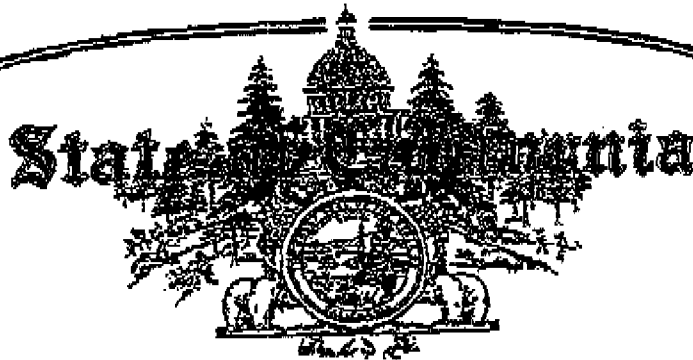
CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to number 703-306-5995 at the United States Patent and Trademark Office on the date shown below.

Mary Jennifer Wunsche
(Typed or Printed Name of Person Signing Certificate)

9-10-03
(Signature)

9-10-03
(Date)



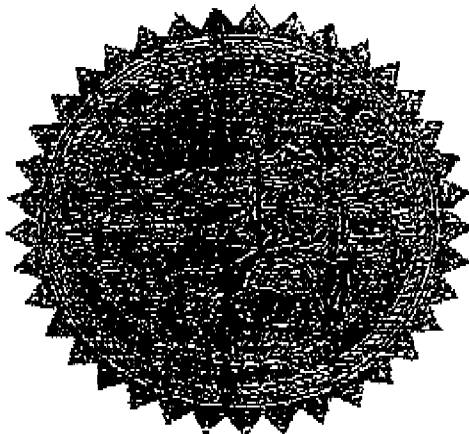
SECRETARY OF STATE

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

NOV 13 2002



Bill Jones
Secretary of State

