

04-18-2003



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To the Honorable Commissioner of Patents. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Bantam Doubleday Dell Direct, Inc. [] Individual(s) [] Association [] General Partnership [] Limited Partnership [x] Corporation-State Delaware [] Other

2. Name and address of receiving party(ies) Name: Bantam Doubleday Dell Publishing Internal Group, Inc. Address: Street Address: 1540 Broadway City: New York State: NY Zip: 10036 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [x] Corporation-State Delaware [] Other

3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: as of January 10, 1996

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 743,033 1,389,847 Additional number(s) attached [] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Gregory J. Battersby Internal Address: Grimes & Battersby, LLP Street Address: 488 Main Avenue Third Floor City: Norwalk State: CT Zip: 06851

6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41): \$ 65.00 [x] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. George K. Lamb Signature: George K Lamb Date: April 10, 2003

Total number of pages including cover sheet, attachments, and document: 2

04/17/2003 DBYRNE 0000099 743033

01 FC:8521 02 FC:8522

40.00 OP 25.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS

WHEREAS, BANTAM DOUBLEDAY DELL DIRECT, INC., a Delaware corporation ("BDD Direct"), having its principal office at 1540 Broadway, New York, NY 10036, has adopted, used, and is using the following trademarks:

ANALOG SCIENCE FACT SCIENCE FICTION (U.S. PTO No. 743,033)
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE (U.S. PTO No. 1,389,847)

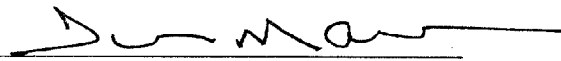
(the "Marks")

WHEREAS, BANTAM DOUBLEDAY DELL PUBLISHING GROUP, INC., a Delaware corporation ("BDD") having its principal office at 1540 Broadway, New York, NY 10036, is desirous of acquiring the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, BDD Direct hereby assigns unto BDD the entire right, title and interest in and to the Marks utilized heretofore by BDD Direct and the goodwill in connection with which the Marks are used and which is symbolized by the Marks.


This Assignment of Trademarks is executed as of the 10th day of January, 1996.

BANTAM DOUBLEDAY DELL DIRECT, INC.

By: 
Thomas M. Allen
Treasurer

The Commissioner is authorized to charge any amounts due or to credit any overpayments to our firm's Deposit Account No. 07-2162. A duplicate copy of this letter is enclosed for such purpose.

Respectfully submitted,



James G. Coplit, Esq.
Grimes & Battersby, LLP
488 Main Avenue, Third Floor
Norwalk, Connecticut 06851-1008
Telephone: (203) 324-2828

Date: April 10, 2003

TRADEMARK