

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allstar Marketing Group, LLC		06/05/2003	Limited Liability Company: NEW YORK

RECEIVING PARTY DATA	
Name:	The Singer Company Limited
Street Address:	12 Finch Road
City:	Douglas, Isle of Man
State/Country:	UNITED KINGDOM
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1	
Property Type	Number
Serial Number:	76510694

CORRESPONDENCE DATA	
Fax Number:	(212)245-3009
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-541-6222
Email:	bmcfeely@kanekessler.com
Correspondent Name:	Brendan P. McFeely
Address Line 1:	1350 Avenue of the Americas
Address Line 2:	Kane Kessler PC
Address Line 4:	New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	4980-6
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	

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Address Line 4:

NAME OF SUBMITTER:

Brendan P. McFeely

Total Attachments: 2

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ASSIGNMENTDRAFT 6/5/03

THIS TRADEMARK ASSIGNMENT is effective as of the 5th day of June 2003 by and between THE SINGER COMPANY LIMITED ("Singer") and ALLSTAR MARKETING GROUP, LLC ("Allstar").

WHEREAS, Allstar, a limited liability company organized and existing under the laws of the state of New York, with a place of business located at 4 Skyline Drive, Hawthorne, NY 10532, is the owner of the trademark SMART SCISSORS in the United States and Canada and is the record owner of the pending U.S. federal trademark Application No. 76/510,694 for SMART SCISSORS for **cordless powered scissors**, and is the owner of the pending Canadian trademark Application No. 1174639 for **cordless powered scissors** (collectively, the "Mark");

WHEREAS, Singer, a corporation organized under the laws of the Isle of Man, with a principal place of business located at 12 Finch Road, Douglas, Isle of Man is desirous of acquiring all of Allstar's right, title and interest in and to the Mark and any associated goodwill; and

WHEREAS, Allstar has agreed to assign to Singer its entire right, title and interest in and to the Mark and the related goodwill.

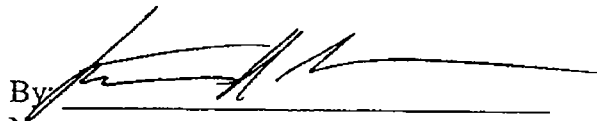
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged by Allstar, effective as of the date first written above, Allstar does hereby assign and transfer unto Singer, its entire right, title and interest in and to the Mark in the United States of America and Canada, for all goods and services of every and any kind, including but not limited to **cordless powered scissors**, together with U.S. Trademark

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Application No. 76/510,694 and Canadian Trademark Application No. 1174639 therefor, and the goodwill of the business symbolized by and associated with the Mark, including all common law rights therein and the right to sue for past and future infringement thereof.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date first written above.

THE SINGER COMPANY LIMITED

By: 

Name: STEPHEN H. GOODMAN

Title: Asst. Secretary

ALLSTAR MARKETING GROUP, LLC

By: 

Name: Scott Boileau

Title: President

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