

04-23-2003

OMB No. 0651-0027 (exp. 5/31/2002)



To the Honorable Commission

102427490

... record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Thane International, Inc.

- ☐ Individual(s) ☐ Association
- ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation-State: Delaware
- ☐ Other: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Other: _____

Execution Date: **March 17, 2003**

2. Name and address of receiving party(ies):

Name: **Cat Media Pty Limited**Street Address: **Level 13, 309 Kent Street****Sydney, NSW 2000****Australia**

- ☐ Individual(s) citizenship: _____
- ☐ Association _____
- ☐ General Partnership of: _____
- ☐ Limited Partnership of: _____
- ☒ Corporation-Country: **Australia**
- ☐ Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached? ☒ Yes ☐ No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,470,041

Additional numbers attached

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Ann K. Ford, Esq.**Internal Address: **PIPER RUDNICK LLP**Street Address: **1200 Nineteenth Street, NW**City: **Washington** State: **DC**ZIP: **20036****04/22/2003 ECOOPER 00000166 2470041****01 FC:8521****40.00 OP****DO NOT USE THIS SPACE**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael B. Adlin, Esq

Name of Person Signing

Signature

03/31/2003

Date

Total no. of pages incl. cover sheets, attachments, and document: **5**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002716 FRAME: 0269

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between **Thane International, Inc.** a Delaware corporation, located at 78-140 Calle Tampico, Suite 201, La Quinta, California 92253 (hereinafter "Assignor"), and **Cat Media Pty Limited**, an Australian corporation, located at Level 1, 32 York Street, Sydney, New South Wales, Australia 2000 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the United States trademark and registration thereof listed on the attached Schedule A (hereinafter "the Mark and Registration"); and

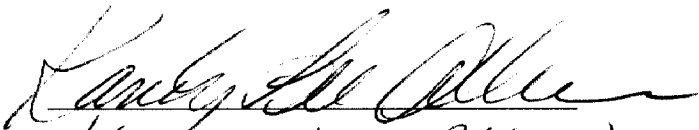
WHEREAS, Assignor is desirous of assigning, and Assignee is desirous of obtaining, all right, title and interest in and to the aforementioned Mark and Registration.

NOW THEREFORE, for the sum of \$1,500.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title, and interest in and to the Mark and Registration, together with the goodwill of the business symbolized by the Mark and Registration, the same to be held and enjoyed by the Assignee for its own and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Mark and Registration, with the right to sue for, and collect the same for its own use and behalf, and for the use on behalf of its successors, assigns, or other legal representatives.

ASSIGNOR:

THANE INTERNATIONAL, INC.

Dated: March 17, 2003

By: 
Name: KANDY LEE ALLEN
Title: CORPORATE SECRETARY

SCHEDULE A

<u>Reg. No.</u>	<u>Mark</u>	<u>Goods</u>	<u>Class</u>
2,470,041	SUPER FAT BLASTER	Dietary Supplements for Assisting in Weight Loss	5

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Registration of:)
)
Cat Media Pty Limited (by assignment))
)
Registration No.: 2,470,041)
)
Registration Date: July 17, 2001)
)
Mark: SUPER FAT BLASTER)
)
Class: 5)

DESIGNATION OF DOMESTIC REPRESENTATIVE

Registrant hereby appoints the law firm of PIPER RUDNICK LLP, whose postal address is 1200 Nineteenth Street, N.W., Washington, D.C. 20036-2412, and is hereby designated Registrant's Domestic Representative upon whom notices or process in proceedings affecting the mark may be served.

Please address all correspondence to:

Ann K. Ford, Esq.
PIPER RUDNICK LLP
1200 Nineteenth Street, N.W.
Washington, D.C. 20036-2412

CAT MEDIA PTY LIMITED

Dated: March 31, 2003

By:



Michael B. Adlin, Of Counsel
Thomas E. Zutic
PIPER RUDNICK LLP
1200 Nineteenth Street, N.W.
Washington, D.C. 20036-2412
(202) 861-3900

Attorney Ref. No.: 304311-17

Counsel for Registrant



Piper Rudnick

1200 Nineteenth Street, N.W.
Washington, D.C. 20036-2412
main 202.861.3900 fax 202.223.2085

MICHAEL B. ADLIN
michael.adlin@piperrudnick.com
direct 202.861.3827

March 31, 2003

VIA HAND DELIVERY

BOX ASSIGNMENTS - FEE
United States Patent and Trademark Office
Director – U.S. Patent & Trademark Office
Washington, DC 20231

Re: Recordation of Trademark Assignment from Thane International, Inc.
to Cat Media Pty Limited:
U.S. Trademark Registration No. 2,470,041
Mark: **SUPER FAT BLASTER**
Our Reference: 304311-17

Sir or Madam:


We enclose the following for filing in the Patent and Trademark Office:

- XX Recordation Cover Sheet;
- XX Trademark Assignment document; and
- XX Appointment of Domestic Representative

Also, enclosed is our check for the required filing fee in the amount of **\$40**. Should this check become detached, or the amount be insufficient, please charge our Deposit Account No. 501150.

Respectfully submitted,

PIPER RUDNICK LLP

By: 
Michael B. Adlin, Of Counsel
Thomas E. Zutic

MBA/TEZ/jcg
Enclosures