

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)



ET U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102427505

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Premier Car Rental LLC** *4-21-03*

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
**Budget Rent A Car System, Inc.**  
**6 Sylvan Way**  
**Parsippany, New Jersey 07054**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State **Delaware**  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: March 20, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) \_\_\_\_\_  
2,372,381, 2,372,382, 2,372,363

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Robert W. Sacoff**  
**Pattishall, McAuliffe, Newbury,**  
Internal Address: **Hilliard & Geraldson**

Street Address: **311 South Wacker Drive**  
**Suite 5000**

City: **Chicago** State: **IL** Zip: **60606**

6. Total number of applications and registrations involved:..... 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.

**Robert W. Sacoff, Esq.** *Robert W. Sacoff* **April 15, 2003**  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 3

04/22/2003 DBYRME 00000092 2372381

01 FC:8521  
02 FC:8522

40.00 DP  
50.00 DP

Documents to be recorded with required cover sheet information **CERTIFICATE OF MAILING**  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: BOX ASSIGNMENTS, Commissioner for Trademarks, Washington, DC 20231 on April 15, 2003.

*Sonia Mendez*

TRADEMARK

REEL: 002716 FRAME: 0303

**SERVICE MARK ASSIGNMENT**

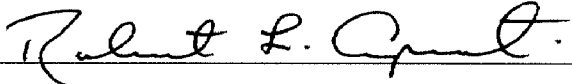
This Assignment is made by Premier Car Rental LLC, a corporation organized under the laws of the State of Georgia, with its principal place of business at 5755 West 73rd Street, Indianapolis, Indiana 46278 (the "Assignor") to and in favor of Budget Rent A Car System, Inc., a corporation organized under the laws of the State of Delaware, with its principal place of business at 6 Sylvan Way, Parsippany, New Jersey 07054 (the "Assignee").

WHEREAS, the Assignor has adopted and is using certain service marks in conjunction with its business, including but not limited to the marks and registrations thereof set forth in Schedule A attached hereto (the "service marks"); and,

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to said marks, together with the registrations thereof and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the service marks, together with the registrations thereof and the goodwill symbolized thereby, along with the rights to sue and recover damages and profits and all other remedies for past infringements thereof.

**PREMIER CAR RENTAL LLC**

By: 

Printed Name: Robert L. Aprati

Title: Executive Vice President

Date: March 20, 2003

SCHEDULE A

<u>MARK</u>	<u>REG. DATE</u>	<u>REG. NO.</u>
PREMIER CAR RENTAL	August 1, 2000	2,372,381
PREMIER CAR RENTAL and Design	August 1, 2000	2,372,382
PREMIER CAR RENTAL and Design	August 1, 2000	2,372,363