

HEI

04-23-2003

SHEET 1

Department of Commerce Patent and Trademark Office

Tab settings



102427862

Attached original documents or copy thereof.

To the Honorable Commissioner of Patents

1. Name of conveying party(ies):

NEW YORK 10018, INC

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State NEW YORK, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: JULY 24, 2000

2. Name and address of receiving party(ies)

Name: WINLIT GROUP, LTD.

Internal Address:

Street Address: 512 SEVENTH AVENUE

City: NEW YORK State: NY ZIP: 10018

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State NEW YORK, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,826,433

1,895,616

2,120,669

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: GEOFFREY I. LANDAU

Internal Address:

Street Address: LACKENBACH SIEGEL

P.O. Box 416

City: SCARSDALE State: NY ZIP: 10583

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00

Enclosed

Authorized to be charged to deposit account

Please charge any additional fees due, or credit any over payment to:

8. Deposit account number:

10-0100

(Attach duplicate copy of this page if paying by deposit account)

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FC:0522 50.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

GEOFFREY I. LANDAU

Name of Person Signing

Signature

4/14/03

Date

Total number of pages including cover sheet, attachments, and document: 3



ASSIGNMENT

WHEREAS, **NEW YORK 10018, INC.**, a New York corporation with offices at 512 Seventh Avenue, New York, New York 10018, was the owner of all right, title and interest in and to the below listed trademarks which have been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademarks</u>	<u>Registration Nos.</u>
NY 10018 and Design	1,826,433
NY 10018	1,895,616
MORE THAN JUST . . .	2,120,669

(hereinafter referred to as the "Marks");

WHEREAS, **WINLIT GROUP, LTD.**, a New York corporation with offices at 512 Seventh Avenue, New York, New York 10018, was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

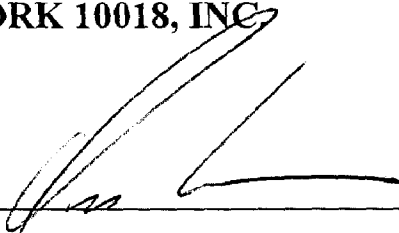
WHEREAS, by agreement **WINLIT GROUP, LTD.** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of **WINLIT GROUP, LTD.**

NOW, THEREFORE, effective as of July 24 2000, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **NEW YORK 10018, INC.** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **WINLIT GROUP, LTD.** all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

NEW YORK 10018, INC. REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

NEW YORK 10018, INC

BY:  _____

TITLE: EXECUTIVE VICE PRESIDENT

EFFECTIVE DATE: July 24, 2000