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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Trek Company, Inc.

4-22-03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Canadian Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/1/02

2. Name and address of receiving party(ies)

Name: Trek Bicycle Corporation

Internal

Address:

Street Address: 801 W. Madison St.

City: Waterloo State: WI Zip: 53594

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Wisconsin Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s) 75/349,577

B. Trademark Registration No. (s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Merz & Associates, P.C.

Internal Address:

Street Address: 1140 Lake Street

Suite 304

City: Oak Park State: IL Zip: 60301

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature.

Mary Catherine Merz

Name of Person Signing

Mary Catherine Merz

Signature

4/17/03

Date

Total number of pages including coversheet, attachments, and document: 3

OFFICE OF PUBLIC RECORDS 2003 APR 22 PM 9:46 FINANCE SECTION

Mailed documents to be recorded with required coversheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

4/23/03 IMPELLER 00000187 75349577

LCFC: 021

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TRADEMARK REEL: 002717 FRAME: 0021

Assignment of Trademark - United States

This Assignment of Trademark for the United States ("Assignment") is by and between The TREK Company, Inc., a corporation existing and organized under the laws of Canada ("Assignor"), and Trek Bicycle Corporation, a corporation existing and organized under the laws of the State of Wisconsin ("Assignee").

WHEREAS, Assignor has adopted, owns and is using in its business the trademark "TREK" which is pending registration before the United States Patent and Trademark Office under Serial No. 75/349,577 ("the Trademark"); and

WHEREAS, Assignee is desirous of using the Trademark and acquiring the entire right, title and interest thereto, including any resulting registration, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00 U.S.) and other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged:

1. Assignor hereby sells, assigns, conveys and transfers unto Assignee all right, title and interest in, to and under the Trademark together with (a) all associated common law rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including, without limitation, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity;
2. Assignor agrees that it will make no further use of the Trademark except pursuant to licenses granted by Assignee;
3. all said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS THEREOF, the parties have caused this Assignment to be executed as of the date written below.

IN WITNESS THEREOF, the parties have caused this Assignment to be executed as of the date written below.

The TREK Company, Inc.

By: 

Name: Ralph McKae

Date: Dec. 1, 200~~2~~

Title: C.E.O.