

Procter
MRS
9/16/03
 Via Fax: (703) 306-5995

RE

09-17-2003

R SHEET



102539015

U.S. DEPT. OF COMMERCE
 Patents & Trademark

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Shulton, Inc.

2. Name and address of receiving party (ies):

Name: The Procter & Gamble Company

- ☒ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of New Jersey
☐ Other _____

Internal Address: _____
 Street Address: One Procter & Gamble Plaza
 City: Cincinnati State: Ohio Zip: 45202

Additional name(s) of conveying party(ies) attached ☐ Yes ☒ No

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Ohio
☐ Other _____

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☒ Other Corrective assignment to correct
the Assignor's state of incorporation, from Delaware
to New Jersey, previously recorded on Reel 1874/0143.

If assignee is not domiciled in the United States, a
 domestic representative designation is attached: ☐ Yes ☐ No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

Execution Date: _____

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached

B. Trademark registration No.(s)

See attached

Additional numbers attached? Yes ☒ No ☐

5. Name and address of party to whom correspondence
 concerning document should be mailed to:

Name: Dianna Icenhower
 Internal Address: 2C- GO Legal
 Street Address: One Procter & Gamble Plaza
 City: Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations 27

7. Total fee (37 CFR 3.41): \$690.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:
16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower
 Name of Person Signing

Dianna Icenhower
 Signature

09/16/03
 Date

TRADEMARK
 REEL: 002717 FRAME: 0426

SCHEDULE**Application Nos.**

75/571122 ✓
75/571150 ✓
75/579469 ✓
75/578933 ✓

Trademark Name

ARCTICA
ARCTICA BY OLD SPICE
HIGH ENDURANCE RED ZONE
RED ZONE

Registration Nos.

2032407 ✓
1,258,162 ✓
1045709 ✓
344285 ✓
930948 ✓
1712946 ✓
2067929 ✓
771592 ✓
726839 ✓
1707686 ✓
1833076 ✓
1214575 ✓
1265466 ✓
1288565 ✓
1135437 ✓
1135463 ✓
367143 ✓
1135992 ✓
372969 ✓
372970 ✓
701107 ✓
374559 ✓
847988 ✓

Trademark Name

✓ HIGH ENDURANCE
✓ NIGHT SPICE
OLD SPICE
OLD SPICE
OLD SPICE
OLD SPICE
OLD SPICE (& Ship Device)
OLD SPICE (Bottle Device)
OLD SPICE (Bottle Device)
OLD SPICE (Sailboat Device)
OLD SPICE CARTON
OLD SPICE CARTON
OLD SPICE CARTON
OLD SPICE Ship Device
SHIP DEVICE
SHIP DEVICE
SHIP DEVICE (MOD RE
SHIP DEVICE (ORIG R
SHIP DEVICE (ORIG R
SHIP DEVICE (SPEC V
SHIP DEVICE SHIP MO
SO DRY

RECORDED
TR

03-26-1999

EET

U.S. DEPT. OF COMMERCE
Patents & Trademarks

100998849

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Shulton, Inc.

☐ Individual(s)☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State☐ OtherAdditional name(s) of conveying party(ies) attached Yes ☐ No ☒

2. Name and address of receiving party (ies):

Name: The Procter & Gamble Company

Internal Address: _____

Street Address: One Procter & Gamble PlazaCity: Cincinnati State: Ohio Zip: 45202☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation StateOhio☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherExecution Date: March 16, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

see attached

B. Trademark registration No.(s)

see attached

Additional numbers attached? Yes ☒ No ☐

5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: Dianna IcenhowerInternal Address: 2C- GO LegalStreet Address: One Procter & Gamble PlazaCity Cincinnati State Ohio Zip: 45202

(3/26/1999 JSHABAZZ 00000024 162488 75571122

01 FC:441 40.00 CH

02 FC:442 650.00 CH

6. Total number of applications and registrations 277. Total fee (37 CFR 3.41): \$ 690.00☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower

Name of Person Signing

Dianna Icenhower
Signature3-17-99

Date

TRADEMARK
REEL: 002717 FRAME: 0428

UNITED STATES
TRADEMARK ASSIGNMENT

WHEREAS, SHULTON INC., a corporation of the State of Delaware, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio, (the "Assignor") is the owner of the trademark applications and registrations listed in the attached Schedule (the "Trademarks") and;

WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignee"), is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks.

Signed at Cincinnati, Ohio this 16th day of March, 1999.

SHULTON INC.

By: 
David M. Moyer
Assistant Secretary