Wia Fax: (703) 306-5995

<u>Dianna Icenhower</u> Name of Person Signing RE

09-17-2003



102539015

R SHEET

U.S. DEPT. OF COMMERCE Patents & Trademark

To the Honorable Commissioner of Patents and Trader thereof.	narks: Please record the attached original documents or copy
1 / ame of conveying party(ies):	. Name and address of receiving party (ies):
Shulton, Inc.	Name: The Procter & Gamble Company
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State of New Jersey ☐ Other	Internal Address:
Additional name(s) of conveying party(ies) attached	Individual(s) citizenship Association General Partnership Limited Partnership
3. Nature of conveyance:	☑ Corporation-State Ohio ☐ Other
☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Cher Corrective assignment to correct the Assignor's state of incorporation, from Delaware to New Jersey, previously recorded on Reel 1874/0143.	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No
Execution Date:	
4. Application number(s) or registration number(s):A. Trademark Application No.(s)	B. Trademark registration No.(s)
See attached	See attached
Additional numbers	attached? Yes ☑ No □
5. Name and address of party to whom correspondence concerning document should be mailed to:	6. Total number of applications and registrations 27
Name: <u>Dianna Icenhower</u> Internal Address: <u>2C- GO Legal</u>	7. Total fee (37 CFR 3.41): \$690.00
Street Address: One Procter & Gamble Plaza	☐ Enclosed☑ Authorized to be charged to deposit account
Ciry: <u>Cincinnati</u> State <u>Ohio</u> Zip: <u>45202</u>	8. Deposit account number: 16-2488
	(Attach duplicate copy of this page if paying by deposit account.)
	DO NOT USE THIS SPACE

nature Date TRADEMARK

REEL: 002717 FRAME: 0426

SCHEDULE

Application Nos.

75/571122 ~

75/571150 ~

75/579469 4

75/578933 ~

Trademark Name

ARCTICA

ARCTICA BY OLD SPICE

HIGH ENDURANCE RED ZONE

RED ZONE

Registration Nos.

2032407 🗸

1,258,162 -

1045709 -

344285 /

930948 🗸

1712946 🗸

2067929 🗸

771592 ~

726839 🖊

1707686 🗸

1833076 🗸

1214575 🗸

1265466 🗸

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Trademark Name

- HIGH ENDURANCE

- NIGHT SPICE

OLD SPICE

OLD SPICE

OLD SPICE

OLD SPICE

OLD SPICE

OLD SPICE (& Ship Device)

OLD SPICE (Bottle Device)

OLD SPICE (Bottle Device)

OLD SPICE (Sailboat Device)

OLD SPICE CARTON

OLD SPICE CARTON

OLD SPICE CARTON

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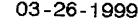
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U.S. DEPT. OF COMMERCE Patents & Trademarks

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. W 3 . . . 1. Name of conveying party(ies): 2. Name and address of receiving party (ies): Shulton, Inc. Name: The Procter & Gamble Company ☐ Individual(s) Association Internal Address: ☐ General Partnership □ Limited Partnership Street Address: One Procter & Gamble Plaza Corporation-State City: Cincinnati State: Ohio Zip: 45202 Other ____ ☐ Individual(s) citizenship ☐ Association __ Additional name(s) of conveying party(les) attached Yes I No I ☐ General Partnership ☐ Limited Partnership _ Corporation State Neture of conveyance: Other Assignment ☐ Merger If assignee is not domiciled in the United States, a ☐ Security Agreement Change of Name domestic representative designation is attached:

Yes Other____ (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? Execution Date: March 16, 1999 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark registration No.(s) see attached see attached Additional numbers attached? Yes
No 5. Name and address of party to whom correspondence 6. Total number of applications and registrations 27 concerning document should be mailed to: Dianna Icenhower Internal Address: 2C- GO Legal 7. Total fee (37 CFR 3.41): \$ 690,00 Enclosed Street Address: One Procter & Gamble Plaza Authorized to be charged to deposit account City Cincinnati State Ohio Zip: 45202 Deposit account number: 3/26/1999 JSHABAZZ 00000024 162488 75571122 16-2488 (Attach duplicate copy of this page if paying by deposit account.) 02 FC:482 650.00 CH DO NOT USE THIS SPACE Statement and signature. To the nest of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dianna Icenhower Name of Person Signing

> **TRADEMARK** REEL: 002717 FRAME: 0428

UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, SHULTON INC., a corporation of the State of Delaware, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio, (the "Assignor") is the owner of the trademark applications and registrations listed in the attached Schedule (the "Trademarks") and;

WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignee"), is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks.

Signed at Cincinnati, Ohio this 16th day of March, 1999.

SHULTON INC.

David M. Moyer

Assistant Secretary

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RECORDED: 09/16/2003

TRADEMARK REEL: 002717 FRAME: 0429